

## Route 66 Riders to Host International Harley-Davidson Motorcycle Rental Tour Operators in Summer 2017

Los Angeles motorcycle rental and tours just got a whole lot better. After a short hiatus from the wholesale, tour-operator, rental business, Route 66 Motorcycle Rentals is ramping up their motorcycle rental fleet of late model Harley and Indian motorcycles to accommodate wholesale, international and tour-operators for summer 2017.

Marina Del Rey, California (<u>PRWEB</u>) June 06, 2016 -- Los Angeles motorcycle rental and tours just got a whole lot better. Glenn Bartels, General Manager and Operator of the rental company <u>Route 66 Riders</u>, knows Harley-Davidson motorcycles. He comes from the legendary <u>Bartels' Harley-Davidson</u> family of Los Angeles, California.

Glenn Bartels was one of the early pioneers of the Harley-Davidson motorcycle rental industry. In 1994, Glenn started renting his four personal Harleys to international tourists, and the business grew annually until the rental fleet consisted of 160 new Harley-Davidson motorcycles by 2003.

Hosting international, travel-operators from all parts of the globe, but mostly from France, Germany, Switzerland, Norway, and Australia, was the exciting way Bartels enjoyed spending his summers.

"The best part of my job is meeting our fellow motorcycle enthusiasts from every culture around the planet," says Glenn Bartels.

Shortly after the recession hit, from 2009 to 2012, most OEMs cut back their dealers' funding options for rental programs, and Bartels was forced to scale back their rental fleet size to accommodate strictly retail rentals.

Route 66 Riders is now increasing its rental fleet in order to host the massive wholesale tour groups again. The new rental fleet now features both Harley and Indian motorcycles.

The luxurious, riding Indian Chief, and Road Master models, as well as popular, Harley-Davidson touring, models will feature stage one performance pipes. Special rates for groups of 10, 20, 30 or more riders will be available for summer 2017.

About Route 66 Riders; We began with a dream of sharing the Harley riding experience, and four Harley motorcycles in 1994. 21 years later, we're still here doing what we do best: hosting motorcycle enthusiasts from around the planet.

Bartels' Harley-Davidson: Bartels' has been an authorized Harley-Davidson dealer since 1983. Known as "The shop of the stars" due to their A-List Hollywood celebrity clientele, such as George Clooney, Mel Gibson, Keanu Reeves, Zach Galifianakis, Carey Hart, Pink, Rutger Hauer, Scott Glen, and many more. Bartels' Harley-Davidson has been building custom Harleys, and racing motorcycles for over 30 years.



Contact Information Glenn Bartels Route 66 Riders Motorcycle Rentals http://www.route66riders.com +1 (310) 578-0112

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