

## **After 15 Years, Mid-America Harley-Davidson in Columbia, Missouri Sells to Area Entrepreneurs through the Preferred Dealership Brokerage, Powersports Listings M&A**

*The Powersports Listings M&A group announces the sale of Mid-America Harley-Davidson to area entrepreneurs after 15 years of family ownership.*

Columbia, Missouri ([PRWEB](#)) June 16, 2016 -- [Powersports Listings M&A](#) (PLMA) is a preferred Harley-Davidson dealership brokerage which was recognized by [Mid-America Harley-Davidson](#) owners of 15 years, Steve & Laura Tuchs Schmidt after an introductory meeting at a dealer event the summer of 2015. Tom Macatee, CEO of PLMA shook hands with owner Steve Tuchs Schmidt on an engagement agreement following that meeting and less than one year later, ownership was successfully transitioned and Steve had sales proceeds wired to his account.

This Columbia, Missouri dealership is a perfect example of the American dream in entrepreneurship. Steve & Laura targeted the dealership for purchase in 2001 and found themselves at the closing table on the fateful day of September 11, 2001. Despite the incredible turmoil in the wake of the 9/11 attacks, the Tuchs Schmidt family forged ahead and acquired the Columbia, Missouri dealership and embarked on an incredible 15 year journey as dealer principals in the exclusive Harley-Davidson club.

The acquired location in 2001 was a small 5,000 sq. ft. building which they relocated in 2003 to a newly constructed 22,000 sq. ft. flagship facility. From there, the Tuchs Schmidt family stacked up accolades including Small Business of the Year as named by the Columbia Chamber of Commerce and three time Harley-Davidson Bar & Shield award recipient.

Columbia, Missouri area entrepreneurs Steve & Laura Pecoraro along with partner Mike Prost were identified by PLMA as the best fit for the acquisition despite not having a background as dealership owners. The group boasts a very successful entrepreneurial business background namely in the transportation field and is poised to grow the operation to the next level.

PLMA was on site at the dealership to assist with the final closing reconciliations and settlement accounting. The successful closing occurred on Monday, June 13, 2016. Owner/Seller Steve Tuchs Schmidt commented, "The Powersports Listings M&A team is a class act! Thank you for working so closely with me and my family to make this process as seamless as possible. It's been a difficult and emotional course and we are so grateful we chose to work with the PROS!"

### About Powersports Listings Mergers & Acquisitions (PLMA)

Powersports Listings Mergers & Acquisitions (PLMA), the professional Powersports Industry dealership brokerage, specializes in professional intermediary services to buyers and sellers of Harley-Davidson and Powersports dealerships.

The company is an independent affiliate of the Sunbelt Network, the largest and most professional business brokerage network in the world servicing privately held companies. The PLMA difference is that its clients get the benefit of a true professional firm with an unmatched domestic and international footprint that reaches far beyond that of an individual broker. Our Sunbelt affiliation provides us with proprietary technologies, world



class training, and the scale of the organization which sells more businesses than any other in the world. We provide all of this to Harley-Davidson and Powersports dealership owners on a success fee basis.

The PLMA team has over 50 years of combined Powersports Industry experience and our firm has arguably handled the successful sale of more Powersports Dealerships than any other in the world. Our relationships run the spectrum from the Industry Manufacturers, Distributors, Dealers, and Consumers which keeps us highly networked in order to identify strategic buy/sell opportunities. At the same time, our network and technology spans worldwide to assure that the highest and best buyer may be located whether currently in the Motorcycle Industry or from some other line of business. Further, we hold regular meetings with the Harley-Davidson Dealer Development Group to remain up to date on objectives and procedures of the Motor Company.

The PLMA home office is centrally located in Dallas, Texas. To learn more about PLMA, please visit <http://www.powersportslistings.com>.



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