



ESCORT Exhibits All-digital, Bluetooth PASSPORT Max2™ Radar Detector and Award-winning App at CES Show

New Products, App Updates, Press Events Highlight Innovations

Las Vegas, NV ([PRWEB](#)) January 05, 2015 -- ESCORT Inc. ([ESCORTradar.com](#)), designer and manufacturer of the world's best performing radar and laser detectors, is exhibiting the new PASSPORT® and PASSPORT Max2™ radar detectors as well as ESCORT Live™ app updates at the 2015 CES Show this week (LVCC North Hall, Booth 1221).

The new Bluetooth®-equipped detectors are designed to easily accommodate connection to the highly awarded ESCORT Live™ ticket protection app.

At CES, ESCORT also debuts the addition of “Air Patrol” and “Intelligent Speed Traps” to its award-winning social app ESCORT Live™.

“We are excited about returning to CES with new ESCORT designs and innovations that provide drivers with the best performing mobile safety and awareness products available today,” said David Thornhill, ESCORT President and CEO. “The new Bluetooth-equipped detectors and updated additions to our ESCORT Live™ social network app are examples of ESCORT delivering the best-in-class benefits and performance for our customers.”

ESCORT is encouraging attendees to visit their exhibit (LVCC North Hall, Booth 1221) and also attend their official ESCORT CES press conference (Tuesday, Jan 6, 10:30 AM, Venetian Level 1, Galileo Ballroom 905). Press conference attendees will be eligible for prizes including a new PASSPORT Max2™ Bluetooth-equipped radar detector and a GoPro Hero4+ cam.

The new PASSPORT Max2™ radar detector uses digital signal processing to detect signals at record setting range and is based on the multi-award winning original PASSPORT Max™ all-digital detector.

ESCORT's new detectors feature voice alerts in English or Spanish and include a multi-color graphics display.

Debuting at CES, the ESCORT Live™ app new Air Patrol alert feature warns drivers of known areas that are enforced by aircraft speed monitoring. Speed enforcement by air is a simple calculation of the time it takes a vehicle to travel the distance between two measured points, also known as VASCAR (Visual Average Speed Computer And Recorder). These points are typically marked by painted lines on the road but can also include any two stationary objects where the distance between them is known (for example, overpasses and entrance or exit ramps). The ESCORT Live™ app uses an audible ‘Air Patrol Alert’, plus a visible on-screen icon to warn the driver before approaching the air patrol zone.

The ESCORT Live™ app update also includes new ‘Intelligent Speed Trap’ locations. These critical alert locations are the result of compiling millions of Escort Live™ user reports that have been produced automatically by the operation of their radar detector, or, manually by marking a police spotted in the area.

“We’re thrilled that we can offer known areas of enforcement that have been verified by millions of data points” said Tim Coomer, Vice President of Product Development. “Advanced notification in these high-risk

areas can be extremely useful in defending against instant-on radar and the use of laser guns,” added Coomer.

ESCORT will be exhibiting all week at the CES Show (LVCC North Hall, Booth 1221) and CES related events:

- Sun Jan 4, 4-7 PM, CES UNVEILED, Mandalay Bay, Level 3, South Seas Ballroom C
- Mon Jan 5, 7-10:30 PM, Pepcom Digital Experience, Mirage Hotel & Casino
- Tue-Fri, Jan 6-9, ESCORT CES Show exhibit, LVCC North Hall, Booth 1221
- Tue Jan 6, 10:30 AM, Official CES Press Conference, Venetian Hotel & Casino, Galileo 905
- Tue, Jan 6, 6-10 PM, Showstoppers @ CES 2015, Wynn Hotel & Casino, Lafite Ballroom

For more information on the new PASSPORT Max2™ radar detector and the ESCORT Live™ ticket protection app, visit the ESCORT booth (LVCC North Hall, # 1221), see [ESCORT on YouTube](#), [ESCORTradar.com](#) or, call the company direct at 800.433.3487.

About ESCORT Inc.

ESCORT is the leading manufacturer of high-performance radar and laser detectors and the patented ESCORT Live™ real-time ticket protection network. ESCORT manufactures products under the ESCORT, PASSPORT, Max, REDLINE, SOLO, Pro and BELTRONICS brands. The company is headquartered in West Chester, Ohio, with its principal manufacturing facility located in Mississauga, Ontario, Canada. Additional information about Escort, Inc. is available at [Escortradar.com](#).

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