

## **Leading Connected Car Experts, Telematics Update, Become TU-Automotive**

*Telematics Update, the leading provider of business intelligence and B2B conferences to the connected car industry has today announced that it is re-branding as TU-Automotive.*

London, UK ([PRWEB](#)) January 05, 2015 -- Since its inception, the pace of change in the automotive industry has never been so great. Currently we are witnessing automakers evolve from heavy manufacturers into nimble technology companies and the self-driving car move from the realms of science fiction onto the reality of our highways. Having previously been dedicated to progress in the telematics arena, the new look TU-Automotive will reflect this industry-wide transformation, to encompass innovation across the automotive technology community.

Precksha Saksena-Sood, managing director, TU-Automotive said, “For 15 years as Telematics Update we have delivered the biggest and most prestigious telematics conferences across the globe and become the industry’s go-to provider of trusted business intelligence.”

She continued, “The evolution of the vehicle into a highly intelligent, hi-tech mobility service that seamlessly fits into the connected world shows no signs of abating. This is why must look beyond telematics to the new services, technology and use cases enabled by this connectivity. The car as we know it is soon to be extinct.”

“I’m excited to be going forwards as TU-Automotive and to be at the center of this revolution in auto. tech. and mobility. We may have a new name, but we are still - and will remain - the platform where the car is king!” TU-Automotive will continue its dedication to the connected car and insurance telematics communities, whilst delivering insights and events into the rapidly developing fields of auto mobility and autonomous vehicles.

For more information about TU-Automotive, please visit us at [www.tu-auto.com](http://www.tu-auto.com) or follow us on Twitter @tu\_auto

### About TU-Automotive

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology community, covering telematics, auto mobility, autonomous vehicles and legal & insurance. You can sign up to receive free weekly updates, including exclusive industry analysis, interviews and insights at: [www.tu-auto.com](http://www.tu-auto.com)

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