



## Cyberlead Launches New Website

*Pioneer in sub prime auto leads industry streamlines processes for its dealer network.*

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[CyberLead](#), Inc. has announced the launch of its new website. Established in 2002, [CyberLead](#) has become a pioneer in the auto lead industry, specializing in the subprime customer market.

The new website has streamlined the entire process for auto dealerships that are looking to expand their customer base and market their business. The advanced user friendly interface provides improved opportunities for dealers to access their account information. In addition to providing the leads on a daily or monthly basis, the CyberLead Inc. website also offers a new online dealer management system (DMS) that allows dealers to monitor and manage all of the leads they receive. The advanced DMS is also equipped with a marketing support system that automatically generates follow-up emails to applicants and potential customers.

CyberLead Inc. helps dealers generate business by specifically targeting and screening potential subprime customers. Using specialized search engine marketing techniques, CyberLead Inc. has provided hundreds of automobile dealerships nationwide with quality and credible auto leads that undoubtedly turn into sales. As a stand-out company in the industry, CyberLead Inc. utilizes a strong network of search engine-optimized domains that provide valuable subprime leads to dealerships. As an added benefit, dealerships may use these vanity domains as part of their advertising campaigns.

Steve Virgilio, Executive Vice President of Marketing for [CyberLead Inc.](#) added, "We are very excited about the improved functionality of the [Cyberleadinc.com](#) website. It shows the auto dealers the unique process we offer and how it has led to our successful track record in this industry for over 14 years. Additionally, when our dealers log in, they can access analytics to evaluate the positive impact our service has on their sales efforts"

### [About CyberLead Inc.](#)

CyberLead Inc. is a Hauppauge, New York based firm that has grown to become one of the nation's top auto lead providers, specializing in providing customers with bad credit a means to secure an auto loan. Despite the increasing competitiveness in the market, CyberLead Inc. remains far above the rest by specializing in search engine marketing to obtain the highest quality internet auto leads, new car leads, used car leads and subprime auto leads possible.

For more information about CyberLead Inc., call 1-866-311-5323 or visit [www.cyberleadinc.com](http://www.cyberleadinc.com).



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).