Operation SafeTrack: Mission Data Releases Update of Its Bus Stop DC App to Help Commuters Better Navigate DC Metro Bus Alternatives in Real-time

Bus Stop DC is a simple, free iPhone and watchOS app providing bus arrival predictions and end-to-end routes for real time DC, Maryland, and Northern Virginia with all information sourced directly from WMATA

Washington, DC ([PRWEB](#)) June 20, 2016 -- Mission Data just released an update for [Bus Stop DC](#), an iOS and watchOS app to help DC mass transit riders view upcoming arrival times and see route information. Major features in this version include the ability to locate the nearest bus, view routes, and create custom trips to their desired location. The Bus Stop DC Apple Watch companion app also notifies users through haptic (touch) feedback when they are approaching their destination, that is, the watch taps the user's wrist to alert them that their stop is approaching. No one needs to sleep through their stop.

Key features and functionality include:

- Find bus stops closest to you or browse the map
- Receive bus arrival predictions by the minute
- Bookmark frequently viewed stops
- See all connections/arrivals at each stop
- Receive real time schedule updates
- Apple Watch app and Glance

The Washington Post included Bus Stop DC in a [DC Transit App Round Up](#) where it received high ratings for convenience, accuracy and reliability. The focus of the recent update was to improve versatility. The new functionality allows users to plan trips ahead without having to be in the area.

The new features were added without losing any of the app's efficiency and ease of use. Todd Budnikas, Creative Director at Mission Data, emphasized, "We wanted to make sure that users wouldn't be overwhelmed with any complexities. Our goal in building the app was to make something very simple to use and highly effective."

With continual Metro Rail commute delays and the threat from Transportation Secretary Anthony Foxx to [shut down the system if necessary](#), the updated Bus Stop DC is a great companion for DC commuters looking for alternative public transportation amidst the complexities of the Metro system. Stu Gavurin, Mission Data's CEO, indicated that "the custom route features were necessary for Metro Rail riders like me who are unfamiliar with the bus system. Now a bus neophyte can plan a route and be notified when they're getting to their stop."

Bus Stop DC was initially released two years ago, when a Mission Data associate wanted a more efficient and reliable way to navigate the DC bus system. The iOS app and a companion watchOS app pulled real-time [WMATA](#) data, identified bus stops closest to the user, displayed bus arrival predictions, and provided real-time schedule updates. The app has gained the trust of hundreds of DC bus riders.

Download the Bus Stop DC App in [iTunes](#).

About Mission Data, LLC

Founded in 1996, Mission Data is a seasoned, innovative team with expertise in user experience design and digital product development. For 20 years we have consistently been at the forefront of the application of digital strategies and emerging technologies. Our team is located across the country with offices in Washington, DC and Louisville, KY.

We build sustainable and transformative digital products and consistently maintain strategic partnering relationships with several Fortune 500 companies.

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