

Established in 1961, Hinshaw's Motorcycle Store in Auburn, Washington Sells to Local BMW Ducati Dealer

Harley-Davidson, Powersports and new car dealership broker, George C. Chaconas of Performance Brokerage Services announces the sale of Hinshaw's Motorcycle Store in Auburn, Washington from Laura and Ron Orr to Howard Crow.

Irvine, California ([PRWEB](#)) June 29, 2016 -- Duane Hinshaw founder of Hinshaw's Motorcycle Stores has been selling scooters and motorcycles since 1961, beginning with Cushman and Honda in Enumclaw, Washington. In 1964, Duane welcomed into the business his sons Burke and Paul and opened a second location in Auburn. Soon thereafter, the Enumclaw location was closed and a new facility was opened in Puyallup. In 1989, the Puyallup location was consolidated with the Auburn location. Long-time General Manager, Ron Orr, purchased the dealership from the Hinshaw family in 1996 along with his wife Laura Orr. Ron started with Hinshaw's in 1976 and was very familiar with the business philosophy and legacy of the Hinshaw family. In 2003, the dealership relocated to its current location at 1611 West Valley Highway South in Auburn, Washington 98001 where it boasts a 40,000 square foot facility and an additional building built in 2014 for the Indian and Victory franchises.

After two failed attempts with a local commercial real estate broker and a local automotive dealership broker, Ron Orr contacted George C. Chaconas of Performance Brokerage Services, Inc. to assist with selling Hinshaw's Motorcycle Store. George contacted a natural buyer for Hinshaw's Motorcycle Store, Howard Crow who owns and operates BMW and Ducati of Seattle and Ducati of Bellevue. George was ultimately successful in facilitating this transaction between Ron and Laura Orr and Howard Crow.

Hinshaw's Motorcycle Store will continue to operate in its current location, offering motorcycles manufactured by Honda, Kawasaki, Suzuki, Yamaha, KTM, Star, Indian and Victory.

George C. Chaconas, the exclusive agent for this transaction and the head of the [National Harley-Davidson and Powersports Division](#) for Performance Brokerage Services commented, "It is with pleasure that we announce the sale of such an iconic Powersports dealership in the state of Washington. Howard Crow is a great fit to carry on the reputation that Laura and Ron Orr have developed after so many years."

About [Performance Brokerage Services](#)

Performance Brokerage Services, an auto dealership broker, specializes in professional intermediary services to buyers and sellers of automotive, Harley-Davidson and Powersports dealerships.

The company offers a different approach to the automotive, Harley-Davidson and Powersports industries by providing complimentary dealership assessments, no upfront fees, no reimbursement of costs and is paid a success fee only. Performance Brokerage Services gets paid only after the client gets paid.

With over 24 years of experience, the company utilizes an extensive network of industry related accountants, attorneys, hundreds of registered buyers and enjoys longstanding relationships with most of the auto manufacturers and the Harley-Davidson Motor Company. The intermediaries at Performance Brokerage Services have been involved in well over 400 transactions. Pledging loyal and unwavering representation, confidentiality is vigilantly protected during the selling process and after the transaction closes.



With corporate offices in Irvine, California located at 7545 Irvine Center Drive, four satellite offices in Utah, Florida, Texas and New Jersey, and a dedicated Harley-Davidson and Powersports Division, Performance Brokerage Services provides its clients national exposure with local representation. For more information about the services offered by Performance Brokerage Services, visit <https://performancebrokerageservices.com>.



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