

Truckstop.com Receives Frost & Sullivan Company of the Year Award

Truckstop.com honored for Online Freight Aggregation

NEW PLYMOUTH, IDAHO (PRWEB) July 01, 2016 -- Truckstop.com has been honored with the Frost & Sullivan Company of the Year Award in Online Freight Aggregation.

Set against a backdrop of industry challenges, Frost & Sullivan's annual Company of the Year Award measures implementation of best practices, customer experience, financial growth, technological leadership, and future outlook. Award recipients are companies that encourage significant growth within their industries and that are expected to transform those industries in the near future by creating advanced technologies and identifying emerging trends before they become standard in the marketplace.

"We are proud to present this award to Truckstop.com," said Frost & Sullivan's Global Vice President Sandeep Kar. "Their best practices in developing a sustainable, long-term business strategy, innovative technologies, premium customer value, and constant focus on elevating customer service experience have made them an industry leader."

"While we are humbled to receive this award, it shows that Truckstop.com is dedicated to providing the best products and service possible to allow our customers to succeed," said Truckstop.com Chief Executive Officer Paris Cole. "We continue to push forward and search for new and better ways to maintain our growth and stay ahead of the curve in the transportation industry."

Peter Vomocil, Truckstop.com VP of marketing, attended the Awards Gala March 15 in San Diego, CA, to receive the award on behalf of the company.

About Truckstop.com

Truckstop.com is the one-stop connection between North America's commercial transportation professionals. Founded in 1995 as the first freight-matching marketplace to hit the web, Truckstop.com has grown to provide load planning and optimization, transportation management, telematics, rate benchmarking and spot market data, and powerful negotiation tools. Truckstop Pro, Truckstop.com's most recent and most advanced software subscription, offers users a real-time load board and enhanced transportation partner search and qualification. To learn more, visit Truckstop.com.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best in class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best practice models to drive the generation, evaluation and implementation of powerful growth strategies. Frost & Sullivan leverages almost 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from 31 offices on six continents. To join their Growth Partnership, please visit http://www.frost.com.



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