

Usha Chari Named Director of Information Technology of NADAguides

Usha Chari joins NADAguides as Director of Information Technology bringing more than 20 years of experience to the team

Costa Mesa, Calif. ([PRWEB](#)) July 06, 2016 -- NADAguides, the largest provider of new and used vehicle pricing and shopping information is pleased to welcome Ms. Usha Chari as Director of Information Technology.

Ms. Chari delivers more than 20 years of experience in Information Technology, with an outstanding track record in software development and IT management of significant data related projects. Chari brings a wealth of relevant knowledge and expertise to the team.

Chari joins us from Panasonic Avionics where she was responsible for coordinating end-to-end life cycle implementations of wireless solutions for several global airlines. She was instrumental in managing all aspects of their WISP (Wireless Internet Service Provider) product. She utilized continuous improvement and Agile principles to create an efficient methodology for working with several airline customers and internal stakeholders.

Prior to Panasonic Avionics, Chari held several roles at Consumer Reports in New York. Through her tenure at Consumer Reports she managed a team of developers, data architects, database administrators, business analysts and QA teams. Starting out as a software developer, she was responsible for designing and implementing their vast automotive database system. Later, as a Data Engineering Manager, she took on a lead role in managing their 'Master Content Repository,' which covered all consumer products tested by Consumer Reports. She was also responsible for working with various third party data feed vendors and implementing processes for feeding external data sources into seamless workflows for publishing to print, online and mobile media.

“We are ecstatic to have Usha join the NADAguides team,” said Troy Snyder, National Appraisal Guides COO. “Usha brings a significant understanding of how technology and data intersect in our ever-changing world of big data and how consumers and commercial users desire to interact with and employ that information. She will be an integral part of our technical development processes.”

About NADAguides

NADAguides is the largest publisher of the most market-reflective vehicle pricing and information available for new, used and CPO cars, classic cars, motorcycles, boats, RVs, and manufactured homes. NADAguides offers in-depth shopping and research tools including, a broad range of data, products and services. NADAguides also produces software, mobile applications, raw data, web services, web-syndicated products and print guidebooks. National Appraisal Guides, Inc. is a strategic ally of J.D. Power and Associates.



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