

Vehicle Inspection Systems Welcomes New Marketing Manager

Vehicle Inspection Systems, the front runner for heavy duty vehicle, truck and bus safety in the trucking and transportation industry for more than 20 years, is pleased to welcome new Marketing Manager Kristen Chapman.

Orlando, Fla. ([PRWEB](#)) July 05, 2016 -- Vehicle Inspection Systems is pleased to announce the addition of Kristen Chapman to the company's marketing team. Kristen joins VIS as the new Marketing Manager with experience in the automotive industry.

In her new role, Kristen will support our sales and marketing departments. She will manage and facilitate all marketing efforts including trade shows and other events, content creation and lead generation. Prior to joining VIS, Kristen was a marketing writer and coordinator for 1.5 years in the automotive industry. Kristen managed and assisted with event programs, social media efforts and developed content for various platforms. She also interned in the public relations department of Spectra, a Comcast company formerly known as Global Spectrum. Kristen is a graduate of the University of South Carolina.

"I am excited to have the opportunity to grow as a marketing professional as part of the Vehicle Inspections Team," Kristen said. "I look forward to applying my previous experience in the automotive industry to strengthen Vehicle Inspection Systems' position in the transportation industry."

Mark Keegans, Vice President of VIS said, "Kristen's experience working with a publicly traded company as well as a private business will help VIS further develop branding strategies. We will leverage Kristen's experience to pass along marketing tips and tricks to our dealers. Kristen's experience dealing with branch locations will be utilized with our dealers and business partners. We are very excited with the addition of Kristen to the team to help our customers grow their business and advance our role in the industry with new products and services for our clients."

Kristen is based out of VIS' Headquarters in Orlando, FL. She can be reached at 407-450-7048 or via email at [kchapman\(at\)vischeck\(dot\)net](mailto:kchapman(at)vischeck(dot)net).



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