

## **4 Wheel Parts Store in McAllen, Texas Holding Grand Reopening Event**

*[4 Wheel Parts](#), the global leader in off-road performance product sales and installation, will hold a free grand reopening celebration this Saturday, July 16 at its McAllen, Texas store. The location will present its refurbished state-of-the-art showroom and installation facilities designed to serve the local off-road community with installations and upgrades for their 4x4s.*

Compton, California ([PRWEB](#)) July 14, 2016 -- [4 Wheel Parts](#), the global leader in off-road performance product sales and installation, will hold a free grand reopening celebration this Saturday, July 16 at its McAllen, Texas store. The location will present its refurbished state-of-the-art showroom and installation facilities designed to serve the local off-road community with installations and upgrades for their 4x4s.

The McAllen store joins 4 Wheel Parts' lineup of five total locations in Texas with others in Dallas, Fort Worth, Coppell and Plano. It's the latest to undergo a makeover that features a more user-friendly experience for customers, giving them a firsthand look at the latest performance off-road aftermarket parts and accessories.

"Our exciting promotions during the reopening celebration will be a \$500 4 Wheel Parts shopping spree giveaway, deals of up to 15% off on select products in addition to labor discounts on installations," says 4 Wheel Parts McAllen store manager Jeremy O'Neal. To help introduce the store to South Texas off-road enthusiasts, a car crush will be held in the parking lot and local Jeep clubs will be attending including the South Texas Rebels, Baja Texas Offroad and Texas Off-Road Republic. "Q94.5 the Rock Station (KFRQ) and FM 100 KTEX, the local Country music station, are going to be broadcasting live from the event and we'll have many family-friendly activities as well as a food truck serving tacos."

Popular manufacturers including Poison Spyder, [Rigid Industries](#) and KC HiLiTES will display their products allowing off-roaders an in-person look at the latest industry innovations. Personalized product guidance and education will be available from expert in-house sales representatives and ASE-certified service bay technicians on-site. The McAllen store carries over 450 of the top off-road brands available and joins 4 Wheel Parts' roster of 75 retail locations throughout North America.

What: 4 Wheel Parts Grand Reopening Celebrations

When: Saturday, July 16 from 9 a.m. – 5 p.m.

Location: McAllen, Texas

2701 West Expressway 83,

McAllen, TX 78503

956-429-3600

Free Admission

About 4 Wheel Parts: 4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products. With 75 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, [Moto Metal wheels](#), lift kits and [tow hooks](#), 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at [4wheelparts.com](#) or call toll-free 877-474-4821.



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