

Kids' Cancer Research Foundation Founder To Motorcycle Across U.S. in 5,000-Mile "Ride For A Cure"

Will Raise Funds for Research On His Way To Chicago Conference

San Luis Obispo, CA ([PRWEB](#)) July 12, 2016 -- The Kids' Cancer Research Foundation's (KCRF's) Executive Director, Frank Kalman, will ride his BMW motorcycle from San Luis Obispo to Chicago to attend a top gathering for cancer researchers in the U.S. The trip will include 5,000 miles in the July heat to raise awareness for the need to more adequately fund research into cures for kids' cancers, especially neuroblastoma, the focal point for KCRF and the conference, the Neuroblastoma Parent Education and Medical Conference.

Imagine having a doctor tell you your 12-year-old daughter has cancer. Then nine months later have same doctor tell you "she's not going to make it." After hearing these words 15 years ago, one father and mother made a pact that there would be no limit to what they would do and where they would go to save their child's life.

After a brutal 15-year journey, their daughter finished college and was married. While she may never be out of the woods she is one of the lucky ones. All the other kids that they had come to know early on in her journey are all gone now.

The loss of that last child triggered the formation of the Kids' Cancer Research Foundation to stop the suffering and loss caused by this childhood cancer.

Frank, Calli's dad attributes his actions to lessons learned while riding motorcycles as a young man. He earned his pro motocross license at 16 and was a member of a three-man team that set three world records at Bonneville Salt Flats. These lessons include:

- Never take anyone's word when your life is at stake – always confirm what you're told.
- Nothing is insurmountable.
- There are times when we have to "pull out the stops" to find a way through.

These principles guide the Kids' Cancer Research Foundation's mission.

The foundation has assembled a medical advisory board second to none to guide decisions made about funding research and how best to coach patients and their families through our complex medial system. When a child anywhere in the country is diagnosed with neuroblastoma, the deadliest form of childhood cancer, that child will be given treatments developed by doctors on the KCRF medical advisory board.

Called "Ride For A Cure," Frank will ride from San Luis Obispo, California starting on July 11th to arrive in Chicago on the 14th to attend the conference, one of many he attends each year.

If you saw the kids shown in this picture on the side of road needing help, would you stop? Sure you would and you can help by supporting Ride For A Cure on a per mile basis at: <https://www.generosity.com/medical-fundraising/ride-for-a-cure>

About KCRF



The Kids' Cancer Research Foundation (KCRF) was created to give hope to the victims of pediatric cancer—specifically neuroblastoma. Our organization helps children and families by connecting financial donors with promising doctors whose research may hold the key to a cure. Our narrow focus on neuroblastoma increases the likelihood of curing this form of cancer, while also unlocking solutions for combating other forms, including cancers of the breast, kidney, brain and liver as well as melanoma and glioblastoma. Learn more at www.endkidscancer.org. Donations can be made online by visiting <https://www.generosity.com/medical-fundraising/ride-for-a-cure>



Contact Information

Patrick Kerans

Kids' Cancer Research Foundation

<http://endkidscancer.org>

+1 4088062015

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