



## **PartsAgent.com offers new web-based motorcycle parts mall.**

*PartsAgent.com, LLC has created a web-site targeted at motorcyclists and motorcycle dealers that aggregates parts from dealers across the country in one location. The resulting parts listings allow visitors to locate hard-to-find parts and the best pricing all from one location.*

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Company Completes Parts Website. Allows Motorcycle Owners to Find Parts from Dealers Across the Country in One Location.

Farmington, CT -- January 16, 2003 -- If you own a motorcycle, then you have undoubtedly had a hard time locating a part at some point.

Joshua Finkelstein of PartsAgent.com, LLC bought a new motorcycle in 2002, only to spend 2 weeks of his life trying to find a local dealer in Connecticut that stocked a particular part he was trying to replace.

After 2 exhaustive weeks, he located a dealer who was willing to order the part for him. This launched an idea that has culminated in PartsAgent.com.

PartsAgent.com provides benefits to enthusiasts and dealers alike. Motorcycle enthusiasts can visit the site and perform a free search for their part in question, pulling parts listings from dealers across the country. This free search allows the visitor to track down hard-to-locate parts. It also enables the visitor to locate the best pricing.

For dealers, the site offers something unprecedented in the parts industry; a levelling of the playing field. Search results are listed in ascending order by price, meaning that parts stocked by small and large vendors alike will be given the same weight. Site visitors will be able to then retrieve contact information and complete purchase directly with the vendor.

"We're extremely excited to be entering this market to do something unprecedented." commented Finkelstein, who continued to say "We're providing a valuable service to motorcycle enthusiasts, and an affordable advertising and e-commerce outlet for vendors of all sizes".

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).