



## "The Traffic Guy" Will Help Consumers Save Money At The Pump!

*Award-winning Traffic Safety Expert Reed Berry Can Teach Drivers How To Conserve Fuel And Beat Skyrocketing Gas Prices*

(PRWEB) March 14, 2003 -- Gasoline prices have reached a record high and continue to increase on a daily basis. While consumers can't control the price at the pump, they can easily control the amount of fuel they use.

Award-winning traffic safety expert and lecturer Reed Berry, known professionally as "The Traffic Guy", is available for interviews. Reed will show drivers how to reduce fuel consumption through basic changes in driving habits and proper vehicle maintenance. He will also share a series of eye-opening tips that will not only help drivers use less fuel and save money, but will reduce their exposure to traffic congestion, tickets and collisions, as well.

Using a learn-through-humor presentation style, Reed Berry conducts safety classes for traffic violators in California and serves as keynote speaker for traffic safety conferences throughout the United States.

His extensive knowledge of driving-related issues, combined with his quick wit and an array of entertaining props, makes Reed a popular guest for radio and television programs throughout the country and around the world. He has been featured on Fox News Channel, NHK News in Japan, BBC Radio in the United Kingdom, "Eye to Eye with Connie Chung", "CBS This Morning", "Crook & Chase" and on PAX-TV's "Great Day America". He is frequently asked to discuss such controversial topics as Road Rage, How To Fight A Traffic Ticket, Red Light Ticketing Cameras, Child Passenger Safety and The Dangers of Alcohol-Impaired Driving.

In 1991, Reed Berry received the Citizen Activist Commendation Award from the National Commission Against Drunk Driving in Washington, D.C. and in 1999, he received an Award of Honor from RADD (Recording Artists, Actors and Athletes Against Drunk Driving).



## Contact Information

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