

CarPartsCoupons and Sweetridz Complete Site Re-Development Into 2 Separate and Distinct Sites.

<u>www.carpartscoupons.com</u> and <u>www.sweetridz.com</u>, divisions of R & W Marketing announces site re-design and re-structure into 2 separate entities.

(<u>PRWEB</u>) January 7, 2005 -- Sweetridz, <u>www.sweetridz.com</u> is the fast growing automotive parts portal site that lists vendors you know and trust. CarPartsCoupons, <u>www.carpartscoupons.com</u> is the wildly popular coupon program that has attracted the attention of the restyling niche market group.

Customers are interested in adding products to accommodate their lifestyle and brand their unique auto look. Both sites help them accomplish these goals

Vendors continue to sign up daily. According to Alexa, site traffic has increased over 600% since August, 2004.

Everyone sees value: auto enthusiasts buy what they want at a discount and the vendor sells more products with no out of pocket costs. Wholesalers can use this cost free, risk free marketing program for their dealer network.

If you have overstocked inventory or are a new business trying to expand your web presence, Sweetridz and CarPartsCoupons can help maximize profits and expand your customer base. For more information log into www.sweetridz.com or www.carpartscoupons.com, email: missy7841@hotmail.com or call 303-340-4606.

CarPartsCoupons.com is a division of R & W Marketing-marketing in the Internet space since 1997.

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Online Web 2.0 Version

You can read the online version of this press release here.