



KARMALOO.COM'S Future Classic kicks the fall off with a multi-media celebration including some of America's most adventurous and creative change insurgents.

The Future Classic Introduces Boston to The New Toyota Scion, and The Freedom Trail by Puma as well as a sampling of fall styles from the 50+ Karmaloop.com Brands. This years Art reception will feature new works by nationally acclaimed Graffiti artist, Seen. The Headlining musical entertainment for the evening is none other than the man widely recognized as the founder of Hip Hop, Kool Herc. She Bang Crew Canada's Preeminent B-girl Break-dance team will also be performing The September 20th show at The Boston Center for the Arts

([PRWEB](#)) August 29, 2003 -- Includes art exhibitions and installations by SEEN, Seen is widely recognized as the Godfather of Graffiti. Seen started painting on cars in his uncles garage at age 12, and did his first Seen piece on the 6 train in 1973. Since then Seen has tagged more trains than anyone cares to count as well as the Hollywood sign in 1986. Seen has designed his own line of popular selling toys on the internet, and successfully owns and operates Tattoo Seen, a tattoo shop in NYC.

The Tats Cru, Tats crew was founded by BRIM. They bombed the IRTs during the early '80s with many colorful burners. They were major players on the 2, 5 and 6 lines of the IRT subway division. TATSCRU left Lexington Avenue behind to cover new ground on Madison Avenue. Secret Asian Man illustrator Tak Toyoshima, NYC's Tuff City Tattoo artists KAVES and Andy Regan.

DJs include Kool Herc, Kon, and Dali.

Kool Herc, Jamaican Clive Campbell, later crowned Kool Herc, immigrated to the West Bronx in 1967 when he was 12 years old. In hip-hop circles, he is recognized as the man who invented the genre, the first DJ to use the turntable as a musical instrument. Kool Herc, who was a reggae-style DJ long before Bob Marley's worldwide uprising, was the talent behind all-night parties that featured a massive, pumping sound system and early incarnations of 80s-style break dancing.

This event is brought to you by the promotion teams at Frank 151, Karmaloop, and Puma.

Sponsors include Scion, Puma, Spiewak, Kangol, Triple Five Soul, Lithium Manufacturing Co, and Five Four. Images and additional info can be found at www.karmaloop.com www.seenworld.com www.tatscru.com

NOTE: Artist will be available for press interviews all day Friday, Sept. 19th

KARMALOO.COM is an online urban boutique that has pioneered the Internet as a tool for bridging the gap between electronic music and fashion. By partnering themselves with companies like Scion, Frank 151, Puma, and 50+ other underground boutique clothing brands.



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Online Web 2.0 Version

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