



Briggs Kia Announces that the Kia Optima is Named “One of the Top Drives for 2012”

The Boston Globe named the Kia Optima one of the top drives for 2012

Topeka, KS ([PRWEB](#)) January 05, 2012 -- Briggs Kia- one of the leading [Kia dealers in Topeka, Kansas](#) is very happy to announce that recently the Kia Optima was named to The Boston Globe’s annual Top Ten Drives List for 2012. The Optima has earned many awards for the 2012 model and the Kia auto company and Briggs Kia are excited to put another one in the trophy case. Editors from The Boston Globe were impressed by the Optima and dubbed it a “first-class, five-passenger, mid-sized sedan” with a “surprisingly spacious interior,” and they also appreciated the heated steering wheel.

Briggs Kia understands why people are raving about the new Optima and all that it has to offer. Being added to The Boston Globe’s 2012 Top Ten Drives List is a great start to 2012 and will help keep the Optima at the top of consumer’s shopping lists. Kia Motors America were very honored to have been given this award and they expect the success to continue.

“With its powerful combination of world-class design, advanced technology, turbocharged performance and outstanding value, the Optima has been turning heads since arriving in showrooms in January and demand has outpaced supply all year,” said Michael Sprague, vice president, marketing and communications, Kia Motors America.

Briggs Kia has the 2012 [Kia Optima in Topeka, Kansas](#) and many other [Kia cars in Topeka](#). They also have a large inventory of [used cars in Topeka](#) and a service center as well. For more information on Kia vehicles in Kansas please visit www.briggskia.com.

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