

HauteAuto.com Names Aston Martin One-77 the Haute Auto Madness Champion of 2012

Aston Martin One-77 faced off against the Ferrari F12 Berlinetta in the Finals of Haute Auto Madness.

New York, NY ([PRWEB](#)) January 02, 2013 -- After many weeks of head-to-head auto battle, Haute Auto Madness has revealed that the Aston Martin 177 is the Hautest Car of 2012!

The Haute Auto Madness contest lets readers vote for their favorite cars, pitting the world's most beautiful and high-tech automobiles against each other in the ultimate luxury competition. Readers started their engines in November when the competition began with 32 of the most luxury cars from Ferrari, Lamborghini, Porsche, Mercedes-Benz, and Aston Martin.

"I'm a car enthusiast, so along with Kimatni D. Rawlins, founder of Automotive Rhythms Communications, we selected 32 of the top cars from the car shows this year," explained Haute Living co-publisher Seth Semilof. "It's always interesting to see what our readers like and what they want to drive, and they selected a real winner in the Aston Martin for 2012."

Every week, two of these incredible new cars went head-to-head in the Haute Auto Madness competition, with our discerning readers voting to determine which of the 32 cars move on to the next round, until reaching the final two to compete for Haute Auto Madness Championship.

Haute Auto Madness follows in the footsteps of the hugely successful Haute Time Madness, Haute Hotel Madness, and Haute Restaurant Madness, when readers had the chance to choose their favorites in those categories.

"After huge success with Haute Time Madness, we felt it would be fun to do something similar with luxury cars, since most of our readers are auto enthusiasts," said Haute Living co-publisher Kamal Hotchandani. "This was a great opportunity to showcase the newest models and see who came out on top."

Haute Auto is the destination for luxury car lovers—a community where automobile enthusiasts can access the latest news.



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