



HELLA'S BORRUSO ELECTED TO MEMA BOARD

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Borruso's four-year term on MEMA's board begins in November, 2003.

Responsible for all of Hella's business operations in North America, Borruso also is a member of Hella KG's extended Management Board. Prior to joining Hella, he was executive vice president of sales for the Bosch Automotive Group.

Borruso has worked in the automotive industry for his entire business career, starting in 1963 as a project engineer for the Automotive Lighting Division of ABEX (formerly Signal-Stat), where he advanced to vice president of sales and marketing. In 1977, he joined Wagner Brake and Lighting Products as vice president for OEM and Heavy Duty Aftermarket Sales.

He joined Bosch in 1983 as vice president for automotive sales and engineering and later was promoted to senior vice president for sales and engineering. In 1989, he completed a two-year assignment at the Bosch World Center in Stuttgart, Germany, where he served as director of overseas sales for Bosch's Gasoline Engine Management Division.

The Motor & Equipment Manufacturers Association (MEMA) exclusively serves the aftermarket and original equipment automotive and heavy duty manufacturing industry. MEMA's three market-segment associations serve all of the motor vehicle supplier industry: aftermarket — Automotive Aftermarket Suppliers Association (AASA); heavy duty - Heavy Duty Manufacturers Association (HDMA); and original equipment — Original Equipment Suppliers Association (OESA).

Lighting, electronics, complete vehicle modules, air conditioning systems, vehicle wiring systems and signal processing for the automobile industry, as well as parts suppliers to the aftermarket, are the core competence fields of automotive supplier Hella KG Hueck & Co. Sales for the Hella Group are approximately \$3.8 billion, placing Hella among the top 100 German industrial companies.

With its corporate headquarters in Lippstadt, Germany, the company employs more than 22,800 people at 61 manufacturing facilities, production subsidiaries and joint-venture companies in 18 countries. Over 1,800 engineers and technicians work in research and development. All of the world's leading automobile and systems manufacturers are Hella customers as well as the automotive components aftermarket.



Additional information is available on the Internet at www.hella.com.

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