



The BugRug, "The Original Tie-Dyed Car Cover" announced their new winter line up today, just in time for the winter holidays.

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([PRWEB](#)) November 2, 2003 --The BugRug, "The Original Tie-Dyed Car Cover" announced their new winter line up today, just in time for the winter holidays. The styles consist of 3 different color combinations including Radiant, Day Tripper, and Flashback.

BugRug is the first car cover made in the tie-dye style and specializes in covers for the Volkswagen Classic Beetle and the New Bug, though a cover can be made for any type of automobile. To specify your make and model please e-mail IOKINDUSTRIES@AOL.COM

"I cannot wait to put one on my Ferrari," said new fan W. Troy Swezey. "These are the coolest things around these days for your car."

BugRug was started by Frank Czajka and Ed Thomas. IOK Industries has a way to give people an alternative to the standard, dull gray car cover.

IOK spent over two years finding the right double sewn fabric made by a leading car cover manufacturer and permanent, nontoxic dyes to ensure these one of a kind Beetle covers will adorn your bug for years. The BugRug is hand washable and available in a variety of designs and two basic sizes- Classic Beetle (54-'79) and New Beetle.

The BugRug is water resistant and lockable. Each cover is individually hand dyed.

"I pride myself on staying ahead of the Jones's so when a friend of mine told me about these car covers, I knew that I had to rush right out and order one right away," Swezey was quoted as saying. "It looks absolutely fabulous. It was so easy to order. I simply went to WWW.BUGRUG.NET and placed my order. The cover arrived right away and fit perfectly. I am glad that I was the first to have one on my block because I am sure that these car covers are going to be the next big thing."

Frank Czajka suggests that anyone interested in ordering a BugRug for the holidays should do so right away. "We already have a ton of orders and we want to make sure that everyone gets their car covers delivered on time. The popularity of these covers is growing with each day and with the new winter line, I am sure that we will be backed up soon. We were recently featured on Fox News "Car Connection" and UPN news here in Los Angeles and were recently written up in VW Trends and SEAM News. We have a couple of articles coming out in Auto Week magazine as well as WWW.SUPERBEETLES.COM & WWW.ALLAIRCOOLED.COM. We have had nothing but happy customers in the past and are sure that with the new line, we will be making headlines this winter."

You can check out and order the BugRug at WWW.BUGRUG.NET



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Online Web 2.0 Version

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