

TruckingVirtualJobFairs.com Now Ranked No. 1 Amongst Trucking Job Fair Websites

Now that Congress has approved a deal to avoid the Fiscal Cliff, a Dallas-based company called eMedia Group, which is geared toward truck industry recruiters looking to expand their recruiting methods and experience a job fair without the hassle of traveling and without the cost, says it's in perfect position to help truckers find employment and recruiters find the best talent available.

Dallas, TX (<u>PRWEB</u>) January 04, 2013 -- Company Representatives with <u>TruckingVirtualJobFairs.com</u> announced today that the company is now listed in the top 10 trucking recruitment websites at Compete.com and is the No. 1 trucking job fair site.

"We are very proud to bring something useful to the public and receive such a fantastic reception," said Gloria Martin, manager of digital development for <u>TruckingVirtualJobFairs.com</u>, an online job fair for the trucking industry.

Compete.com delivers digital intelligence that helps the world's top brands improve their marketing based on the online behavior of millions of consumers.

Digital insights at Compete.com are interpreted by analytical experts in the automotive, financial services, media, mobile, online, retail, telecom and travel markets to deliver data and recommendations to create effective online experiences and highly profitable advertising campaigns.

Martin explained that being listed at the top of Compete.com's list is the top rank a web-based company can get.

"In the first few months of launch we have managed to climb to the top of the industry. Acknowledgement of our accomplishments with a great ranking by Compete.com is truly exciting," Martin said, before adding that "TruckingVirtualJobFairs.com will continue to grow in traffic and rank."

Representatives from two of the country's largest trucking companies, Morgan of Stevens Transport and Theresa of Marquardt-Skyway, agreed with Martin's sentiments regarding the success of <u>TruckingVirtualJobFairs.com</u>

"We had great results at the Trucking Virtual Job Fair," Morgan said. "With so many candidates at our booth, it was challenging to chat with seven or more candidates at a time."

Theresa said her company, Marquardt-Skyway, was able to get solid driver leads utilizing TruckingVirtualJobFairs.com

"In a time when finding qualified drivers, is like looking for a needle in a haystack - that is a quality that speaks for itself," Theresa said.

The manager of digital development went on to stress that TruckingVirtualJobFairs.com is unlike anything on



the market and is a digital job fair that feels real, where recruiters can conduct interviews on the spot without the hassle of a normal job fair or travel expenditure.

What makes TruckingVirtualJobFairs.com totally different and unique from anything else on the market is that it's an interactive job fair experience, all online, and trucking focused.

"Our family of sites include: the virtual job fair and two job boards, one for students and one for experienced drivers," Martin said. "This is the best place for both student truck drivers and experienced CDL truck drivers to meet directly with representatives from top CDL training schools and premiere trucking companies."

For more information, please visit: http://www.truckingvirtualjobfairs.com



Contact Information Gloria Martin eMedia Group LLC 888-242-4400

Online Web 2.0 Version

You can read the online version of this press release here.