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Camping at Wal-Mart: No roasting marshmallows by the campfire

Every night across America, thousands of recreational vehicle enthusiasts spend the night in their RVs in Wal-Mart parking lots. A new survey reveals the practice is widespread.

(<u>PRWEB</u>) December 10, 2003 --Bambi and Thumper are nowhere in sight, nor are pine trees, picnic tables or campfire rings. Yet, with none of the trappings of a traditional campground, on any given night at Wal-Mart parking lots across America thousands of recreational vehicle enthusiasts snooze the night away in the comfort of their self-contained RVs.

"Perhaps nine of ten Wal-Marts allow RVersto stay the night," said Chuck Woodbury, editor of RVtravel.com (<u>http://www.RVtravel.com</u>). A recent survey of his websiteÂ \Box s readers, in fact, revealed that nearly half (47%) of the 1800 respondents had spent the night at least once in a Wal-Mart parking lot. "With millions of RVerson the road each year, this is a huge number of stays," said Woodbury, who noted that some RVersstay night after night. "To some of these folks itÂ \Box s like a sport. They cart along their Wal-Mart road atlas and plot their dayÂ \Box s journey according to where thereÂ \Box s a store for that nightÂ \Box s rest."

The private campground industry has been vocal in opposing the practice and in some communities has promoted legislation to ban the freebie visits. "They claim it hurts their business, which $I\hat{A} \square m$ sure it does," said Woodbury. "But the situation is that many RVersbelieve it $\hat{A} \square s$ a waste of money to spend \$25 or \$30 a night for a spot in an RV park when all they need is to grab a few hours of sleep before moving on. They don $\hat{A} \square t$ need a swimming pool or showers or anything beyond a flat out-of-the-way place. For these folks, a Wal-Mart parking lot fits the bill."

Woodbury noted that the readership of his RVtravel.com website and its weekly 60,000-circulation email newsletter is skewed heavily toward avid RVers, with three-quarters spending more than a month a year on the road. Staying at a Wal-Mart for most of these people is about convenience, he said, not about a meaningful experience with nature.

Although Woodbury believes that Wal-Mart provides a valuable service to RVersin allowing the free overnight stays, he opposes RVersusing the parking lots to replace campgrounds. "Staying a night when youÂ \square re too tired to drive on or there isnÂ \square t a campground nearby is one thing," he says. "But mooching night after night is simply abusing a good deal and will likely force Wal-Mart to ultimately say Â \square enough is enough.Â \square "

Already hundreds of stores have banned stays in RVs. "Sometimes it \Box s because of local laws," said Woodbury. "But most times it \Box s the store \Box s decision after RVerstrashed the lots, leaked sewage, cracked the pavement with their levelers, disturbed neighbors with their stereos, or simply arrived in such huge numbers that shoppers couldn \Box t find a place to park."



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Page 2/2