



CarPartsCoupons Creates a New Business for the Automotive Parts, Products, and Services Vendor

CarPartsCoupons is the only company to sell auto parts with risk free, cost free advertising.

([PRWEB](#)) December 14, 2003 --Imagine being able to sell all of your overstocked inventory while building customer loyalty and spending far less than on traditional advertising. www.carpartsoupons.com provides an easy way to maximize profits.

CarPartsCoupons sells discounted coupons/gift certificates on its own site and also has coupons for bid at the eBay Auto Store which allows the auto vendor tremendous exposure and increased customer loyalty. The only cost to the auto vendor is honoring the discount on the coupon when the customer buys the product. If the advertising doesn't work and the coupon isn't sold, there is no cost. If the coupon is redeemed, the auto vendor makes money.

Everyone sees value: auto enthusiasts buy what they want at a discount and the vendor sells more products with no out of pocket costs. Wholesalers can use this cost free, risk free marketing program for their dealer network.

If you have overstocked inventory or are a new business trying to expand your web presence, CarPartsCoupons can help maximize profits and expand your customer base. For more information log into www.carpartscoupons.com, email: john@carpartsoupons.com or call 970-926-9863.

CarPartsCoupons.com is a division of R & W Marketing-marketing in the Internet space since 1997.
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Online Web 2.0 Version

You can read the online version of this press release [here](#).