



GM Makes Strong Showing on IntelliChoice.com's List of Best Auto Deals for January

Monthly value ranking of new cars, trucks and SUVs shows GM models winning 14 of 31 segments

Irvine, CA ([PRWEB](#)) January 6, 2010 -- IntelliChoice.com, the leading source for automotive ownership cost and [car values](#) analysis, today announced "Best Deals of the Month" rankings for January 2010 that reveal one of the best-ever showings for GM brands based on extensive auto rebates and incentives.

Trending Up

GM. The automaker usually does well in the full-size truck segments, but this month the company's brands offer the best values in the Compact Pickup, Luxury Car, Full-Size Utility, and Sports Sedan/Wagon segments. GM also won the Sports Car and Compact Utility/Crossover segments, where it has traditionally done well.

What's New and Notable

"Every new winner for the month of January is a GM model, which is something that has not happened in years, and maybe never," said Charlie Vogelheim, executive editor for IntelliChoice.com. "Nearly half of the overall winners are GM cars, trucks and SUVs. Rebates certainly play a role in GM's showing, but keep in mind that other automakers are also offering discounts. GM's recent move to push Pontiacs and Saturns off the lot may influence the other domestic brands to match their prices and incentives. It will be interesting to see what happens when we start ranking 2010 model year cars in February."

Auto Rebates of the Month

The Kia Sorrento and Cadillac DTS both offer rebates of \$5,000, enough to make them tops in their respective segments. The average [new car rebate](#) for January is \$1,503—up from \$1,367 in December, \$1,407 in November and \$1,450 in October. Where trucks have been most heavily discounted, larger rebates can now be found among SUVs, as well.

The Domestic

The news for January is focused on GM and GM incentives. The only other domestic brand winner for January is the Dodge Ram 3500, which takes two of the Full-Size Truck segments.

The Winners

IntelliChoice.com's "Best Deals of the Month" ranks the new cars, trucks, crossovers and SUVs that deliver the best cost of ownership in 31 vehicle classes. The best car values for January 2010 are:

Class / Brand / Model

Subcompact Cars -- MINI Cooper Hatchback, Toyota Yaris Hatchback (TIE)

Compact Cars over \$17,000 -- [Volkswagen Jetta TDI](#) Sedan

Compact Cars under \$17,000 -- [Honda Fit](#)

Midsize Cars over \$21,000 -- [Toyota Prius](#)

Midsize Cars under \$21,000 -- Toyota Prius

Convertible -- MINI Cooper Convertible

Luxury Convertible -- Audi A4 Convertible

Near Luxury Cars



-- Audi A3
Luxury Cars -- Cadillac DTS
Large Cars -- Hyundai Sonata 4cyl
Base Sports Cars -- Pontiac Solstice Coupe
Sports Cars -- Chevrolet Corvette
Small/Midsize Wagon -- Volkswagen Jetta TDI Wagon
Sport Sedan/Wagon over \$38,000 -- Lexus GS Hybrid
Sport Sedan Wagon under \$38,000 -- Chevrolet Impala SS
Compact Utility/Crossover -- Saturn VUE Hybrid
Midsize Crossover -- Volkswagen Touareg TDI
Luxury Crossover

-- Lexus RX
Intermediate Utility -- Kia Sorento
Utility -- GMC Yukon
Luxury Utility -- GMC Yukon Denali
Minivan -- [Honda Odyssey](#)
Full-Size Van -- Chevrolet Express 1500
Compact Pickup 2WD -- Toyota Tacoma Regular Cab 2WD
Compact Pickup 4WD -- Chevrolet Colorado Extended Cab 4WD
Full-Size Pickup 2WD Half Ton -- [Chevrolet Silverado](#) Crew Cab Hybrid 2WD, Sierra Crew Cab Hybrid 2WD (TIE)
Full-Size Pickup 2WD 3/4 Ton -- Chevrolet Silverado 2500 HD Crew Cab 4WD
Full-Size Pickup 2WD One Ton -- [Dodge Ram](#) 3500 2WD
Full-Size Pickup 4WD Half Ton -- Chevrolet Silverado Crew Cab Hybrid 2WD, Sierra Crew Cab Hybrid 2WD (TIE)
Full-Size Pickup 4WD 3/4 Ton -- Chevrolet Silverado 2500 HD Crew Cab 4WD
Full-Size Pickup 4WD One Ton

-- Dodge Ram 3500 4WD

The Methodology

IntelliChoice.com's "Best Deals of the Month" analyzes monthly car values based on the seven primary factors that determine a vehicle's long-term ownership costs: fuel economy, maintenance, repair, retained or resale value, licensing, state fees and taxes. Using these factors, IntelliChoice.com determines what it costs to own and operate new cars over five years. The firm examines each and every new car model-year trim line, as ownership costs can vary significantly among different trim lines of the same model.

Visit IntelliChoice.com for complete car value rankings, including the [best used cars](#) on the market.

About IntelliChoice.com and Source Interlink Companies, Inc.

IntelliChoice.com, part of Source Interlink Media, LLC., is the market leader in automotive ownership cost and car values analysis. Founded in 1986, IntelliChoice.com is committed to empowering consumers to make better purchase decisions by providing independent and essential automotive information and tools. Through the IntelliChoice.com web site (www.intellichoice.com), consumers get the help they need to research, compare, configure and price new cars. The site also connects buyers to the buying alternatives of their choice, including



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