



## **Nissan Launches Zero Emission Educational Website for Children**

*As green initiatives continue to be important in the world today, Nissan is taking action and developing new vehicles that emit no greenhouse gases and run on battery power. Not only that, but they are also creating programs to educate the public about new hybrid and electric vehicle technologies.*

San Antonio, Tx (Vocus/PRWEB) January 04, 2011 -- There is no better time than now to stop by and check out Nissan's newest selection of eco-friendly vehicles at Ingram Park Nissan, the premier [Nissan dealer in the San Antonio area](#). As green initiatives continue to be important in the world today, Nissan is taking action and developing new vehicles that emit no greenhouse gases and run on battery power. Not only that, but they are also creating programs to educate the public about new hybrid and electric vehicle technologies.

In December, Nissan launched its new web program called "An Electric Vehicle in our Home" targeted towards children. The program will be part of the "Nissan Zero-Emission" web site. "An Electric Vehicle in our Home" was created to teach elementary aged children about the realities of global warming and how electric vehicles that emit zero greenhouse gases help to lower carbon footprints. The program is kid-friendly, easy to follow, and has characters kids can relate to. The story is based in a zero emission society where everyone drives an electric vehicle.

Nissan's dream and approach to a zero emission society that can be sustained is apparent in the "Nissan Zero-Emission" site. The web site also provides information about the Nissan Leaf, which is the first vehicle being released to the consumer public that is 100% battery powered and emits no greenhouse gases. The Leaf is set to launch this month in the United States. Nissan, currently partnered with Renault, aims to be a global leader in zero-emission vehicles. Along with developing electric vehicles, Nissan is also promoting sustainable mobility. They have developed over 80 zero-emission partnerships around the world with nations, cities, and organizations.

Nissan's dedication to sustainable mobility and creating vehicles that are environmental friendly is obvious in the "Nissan Zero-Emission" website. The programs they have developed to educate consumers about electric vehicles is a testament to their vision of a better future for everyone. Ingram Park Nissan, the premier Nissan dealership in San Antonio, currently has the full lineup of Nissan cars and trucks. Ingram Park Nissan is committed to getting drivers in the right Nissan vehicle.

###



**Contact Information**

**Hope Roth**

Ingram Park Nissan

<http://www.ingramparknissan.com/>

(210) 681-6300

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).