

ESCORT Announces Official CES Press Conference

ESCORT is inviting CES media attendees to take advantage of radar detector prizes, product news and more by attending the official ESCORT CES Show press conference.

Las Vegas, NV (PRWEB) December 30, 2014 -- Invites CES Media Attendees to Win the New PASSPORT Max2TM Radar Detector

ESCORT Inc. (ESCORTradar.com), designer and manufacturer of the world's best performing radar and laser detectors, today announced that the firm will be holding an official CES Show press conference in addition to exhibiting at the show next week.

ESCORT is inviting CES media attendees to take advantage of radar detector prizes, product news and more by attending the official ESCORT CES Show press conference.

- · Tuesday, Jan 6, 10:30 AM, Venetian, Level 1, Galileo 905
- · Featuring the new PASSPORT®, PASSPORT Max2TM and ESCORT LiveTM enhancements
- \cdot Press conference attendees will be eligible for prizes including a new PASSPORT Max2TM Bluetooth-equipped radar detector

ESCORT will feature the new PASSPORT® and PASSPORT Max2TM Bluetooth®-equipped detectors during show week (ESCORT's show booth, LVCC, North Hall, Booth # 1221, Jan 6-9). The new detectors link to the multi-award winning ESCORT LiveTM ticket protection app for Apple and Android smartphones.

"We encourage all media to come and see the latest innovations from ESCORT," said Ron Gividen, ESCORT PR Director. "The new PASSPORT® and PASSPORT Max2TM Bluetooth-equipped detectors demonstrate ESCORT's continuing commitment to better performance and safety for today's drivers."

For more information on the press conference and the new PASSPORT® and PASSPORT Max2[™] radar detectors, visit the ESCORT booth (North Hall, # 1221), watch <u>ESCORT on YouTube</u>, visit ESCORTradar.com or call the company directly at 800.433.3487.

About ESCORT Inc.

ESCORT is the leading manufacturer of high-performance radar and laser detectors and the patented ESCORT LiveTM real-time ticket protection network. ESCORT manufactures products under the ESCORT, PASSPORT, Max, REDLINE, SOLO, Pro and BELTRONICS brands. The company is headquartered in West Chester, Ohio, with its principal manufacturing facility located in Mississauga, Ontario, Canada. Additional information about Escort, Inc. is available at Escortradar.com.

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