

## ESCORT Radar Exhibits the All-digital, Bluetooth equipped PASSPORT Max2<sup>TM</sup> and Escort Live Ticket Protection smartphone app during CES Show 2015

ESCORT's new Bluetooth®-equipped detectors are designed to easily accommodate connection to the highly awarded ESCORT Live<sup>TM</sup> ticket protection app.

CES Show, Las Vegas – (<u>PRWEB</u>) January 06, 2015 -- ESCORT Inc. (<u>ESCORTradar.com</u>), designer and manufacturer of the world's best performing radar and laser detectors, continues its week long CES exhibit of the new PASSPORT® and PASSPORT Max2<sup>TM</sup> radar detectors (LVCC North Hall, Booth 1221). This week ESCORT also debuted app updates to its ESCORT Live<sup>TM</sup> ticket protection app.

ESCORT's new Bluetooth®-equipped detectors are designed to easily accommodate connection to the highly awarded ESCORT Live<sup>™</sup> ticket protection app. The new detectors also feature voice alerts in English or Spanish and include a multi-color graphics display.

"We are very pleased with the attendance and high level of interest from CES attendees inquiring about ESCORT radar detector innovations," said David Thornhill, ESCORT President and CEO. "ESCORT's Bluetooth-equipped detectors and the updated ESCORT Live<sup>™</sup> app continue to be extremely popular with industry experts."

ESCORT invites all attendees to visit their exhibit (LVCC North Hall, Booth 1221). ESCORT's official CES press conference takes place today, 10:30 AM (Venetian Level 1, Galileo Ballroom 905). Press conference attendees are eligible for prizes including a new PASSPORT Max2<sup>TM</sup> Bluetooth-equipped radar detector and a GoPro Hero4+ cam.

In addition to exhibiting the new PASSPORT Max2<sup>TM</sup> radar detector, based on the multi-award winning original PASSPORT Max<sup>TM</sup> all-digital detector, ESCORT debuted updates to its ESCORT Live<sup>TM</sup> ticket protection app. A new "Air Patrol" alert feature warns drivers of known areas that are enforced by aircraft speed monitoring and new "Intelligent Speed Trap" locations warn of critical locations based on historical activity and credibility.

"We're thrilled that we can offer known areas of enforcement that have been verified by millions of data points" said Tim Coomer, Vice President of Product Development. "Advanced notification in these high-risk areas can be extremely useful in defending against instant-on radar and the use of laser guns," added Coomer.

ESCORT will be exhibiting all week at the CES Show (LVCC North Hall, Booth 1221) and participated in the CES UNVEILED new Product Show, Pepcom Digital Experience and will also be participating in the Showstoppers @ CES 2015 (tonight, 6-10 PM, Wynn Hotel & amp; Casino, Lafite Ballroom).

For more information on the new PASSPORT Max2<sup>™</sup> radar detector and the ESCORT Live<sup>™</sup> ticket protection app, visit the ESCORT booth (LVCC North Hall, # 1221), see <u>ESCORT on YouTube</u>, ESCORTradar.com or, call the company direct at 800.433.3487.

About ESCORT Inc.

ESCORT is the leading manufacturer of high-performance radar and laser detectors and the patented ESCORT



Live<sup>™</sup> real-time ticket protection network. ESCORT manufactures products under the ESCORT, PASSPORT, Max, REDLINE, SOLO, Pro and BELTRONICS brands. The company is headquartered in West Chester, Ohio, with its principal manufacturing facility located in Mississauga, Ontario, Canada. Additional information about Escort, Inc. is available at Escortradar.com.

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