

Braun Ambulances Expands Service Department

The emergency vehicle manufacturer invests in new facilities, hires new team members, and offers new services to meet increased customer demand.

Van Wert, OH (PRWEB) January 07, 2015 -- Braun Industries is excited to highlight the recent expansion of their Service Department. The emergency vehicle manufacturer has made significant investments to the service team in recent months. This includes the purchase of a new facility, strategic additions to the Service Department staff, and the introduction of new offerings such as their ambulance remount and refurbishment service.

In the summer of 2014, Braun Ambulances' long-time neighbor and dealership partner, Life Star Rescue, Inc., announced they would be closing. Capitalizing on the opportunity, plans were finalized to purchase their 49,500 square foot facility in late June to serve as the new home of Braun's Service Department. Located directly across the street from Braun's Manufacturing Plant and Corporate Offices, the new Service Facility has freed up vital production space in the main building and created additional opportunities for service with more room and new equipment.

The Braun Service Facility has multiple large service bays. The production area includes two paint booths, sanding room, vehicle lifts, metal fabrication equipment, electrical workshop, and stock room. With the new space and equipment, Braun is now offering factory-direct ambulance remounts and refurbishments. This new service has been well received by Braun customers, and the emergency vehicle manufacturer has been fulfilling ambulance remounts since the Service Facility opened.

"Significant increase and growth of new vehicle orders stretched our capacity limits in our main operating facility. Combine this with continued growth in our remounting and service operations, it was apparent for some time we needed to expand our capacity to deliver more custom built units to our growing customer base, and also remount those units once the chassis reached their end-of-life. We were saddened to see our longtime partner, Life Star Rescue, make the unfortunate decision to end their operations, but certainly valued their efforts in servicing emergency rescue vehicles all across our area. We look forward to working more closely with so many of our great customers by providing them exceptional service and a factory-direct remounting opportunity. Many of our customers are already aware of the value of the Braun Ambulance, which is Built For Life. The Lifetime Structural Warranty, SolidBodyTM Construction, and ease of remountability, provide an unbeatable overall life-cycle investment." says Scott Braun, Executive Vice President/Owner of Braun Industries, Inc.

In addition to the new facility, Braun has also been investing in the "Braun family" with new hires and internal transfers. "Part of the recent growth and expansion of our remount/refurb capabilities has been to include the addition of highly qualified personnel to complement the existing team. The new members have specialties in Paint/Body, Welding, Fabrication, and Electrical, and our workload has grown sufficiently to support these additions. We have been very fortunate to be able to hire people who already have experience in and knowledge of the ambulance industry," says Braun Industries Service Manager, Jeff Holtzclaw.

Since July, six individuals have joined the Braun Service Department team. Jim Lee is a Service Specialist. Prior to starting at Braun direct, he worked in service for a Braun dealership. Cory Anderson transitioned to Braun from Life Star Rescue. He is a Service Technician assigned to the service production floor. Adam



Hoaglin is also a previous employee of Life Star Rescue; he is experienced in remounts and fabrication, and provides Remount services to Braun customers.

Three Braun employees have also transitioned to the Service Department from other areas of the company. Jordan Miller moved from Braun's weld shop. He is a certified welder and is experienced in paint and body. BJ Cotterman transitioned from the weld shop as well, and is now working in Service to provide welding and fabrication. Lastly, industry veteran, Penny Richardson, transitioned from the Sales Department to Remount Specialist. Prior to working with Braun, she spent years at Life Star Rescue working in the remount process. She will work closely with Braun customers on their factory-direct remount and refurbishment projects.

The exceptional new Service Department team has been working hard to establish and development the new ambulance remount and refurbishment process at Braun Industries. An ambulance remount and refurbishment can save customers between 20 - 50% over buying new. The quality of a custom hand-crafted ambulance from Braun Industries means that many modules outlive their chassis. Remounting the ambulance on a new chassis is a great way to extend the life of the unit, while making a long-term investment in the vehicle that fits short term budget requirements. It has been an excellent addition to Braun's service offerings, and one that makes great fiscal sense for many of their customers.

A factory-direct ambulance remount and refurbishment with Braun offers customers exclusive benefits. They are the original equipment manufacturer, which gives them access to detailed records on the history of the ambulance, including original programming files, complete electrical schematics, and any warranty service work that has been done over the years. They also have access to the newest technology and innovations, which means they can upgrade the unit to current model year standards. Additional benefits include exceptional talent from the same team of professionals that built the unit originally, well-versed knowledge on the latest safety and design standards, and access to over 46 chassis platforms.

As a 3rd generation, family-owned company, the emergency vehicle manufacturer has a well-established reputation as an industry leader. They continue to expand and invest in other areas of their business as well. Today, they produce seven leading ambulance models and continue to introduce new vehicles and innovations that uphold their commitment to quality. 2015 will be an exciting year for Braun, with plans to unveil their exclusive Concealed Hinge innovation and more.

###

If you'd like more information about Braun's Service Department, or to schedule an interview with Chad Brown, please call Chad at 419-232-7054 or email ChadB(at)BraunAmbulances(dot)com

About Braun Industries:

Braun Industries, Inc. is a leading emergency vehicle manufacturer that has been designing and building custom ambulances that are "Built for Life" since 1972. Braun's ambulance models offer exclusive innovations such as SolidBodyTM Construction, the EZ-GlideTM Sliding Door, the MasterTechTM IV Multiplex Electrical Control System, and the VitalMaxTM Lighting System. Braun is a member of the National Truck and Equipment Association (NTEA), the Ambulance Manufacturers Division (AMD), and the National Fire Protection Agency (NFPA). Their 2014 lineup features seven unique ambulance models, including The Responder, Signature



Series, Patriot, Super Chief, Chief XL, Liberty, and Express. The company is headquartered in a 105,000 square foot facility on 13 acres in Van Wert, OH. They also have a secondary location across the street which houses the Service Department.

For more information, visit www.BraunAmbulances.com.



Contact Information
Chad Brown
Braun Industries, Inc.
http://www.BraunAmbulances.com
+1 8776506384

Online Web 2.0 Version

You can read the online version of this press release here.