

Lazydays Opens Airstream Store in Tucson

Lazydays Tucson and Airstream have partnered to create a fun new way to explore and purchase a slice of Americana.

Tucson, Arizona ([PRWEB](#)) January 07, 2015 -- Lazydays, the RV Authority, is pleased to announce the opening of “The Airstream Store at Lazydays” at its Tucson, Arizona location at 3200 E. Irvington Road. Lazydays Tucson and Airstream have partnered to create a fun new way to explore and purchase a slice of Americana.

The Airstream Store at Lazydays carries the full product line of Airstream models including touring coaches and travel trailers. The new store is home to an experienced Airstream sales manager, knowledgeable salesperson and two internet specialists who have all successfully completed formal customer support training at the Airstream factory in Jackson Center, Ohio. Merchandise is available for purchase and includes Airstream branded apparel, accessories and products.

“Our new Airstream store will cater to the needs of our loyal customer who has come to enjoy the RV lifestyle,” says Chris Trapeni, general manager of [Lazydays Tucson](#). “It is our honor to be a part of Airstream’s committed dealer network and to launch this innovative service center here in Tucson.”

Designed by Wayne Swan of Intertech Interiors, the building’s innovative design reflects iconic Airstream design features throughout the new 2,000-square-foot building. Complete with countertop spaces that resemble exterior features of the most recognized RV manufacturer in North America, the Airstream Store at Lazydays provides visitors with a chance to explore a large selection of Airstream models and floorplans. RVers can experience the Airstream world right in the showroom.

The new Airstream store exemplifies the brand’s “Live Riveted” moto that captures the excitement on which the brand was founded. It is the overriding theme that connects people from all walks of life to Airstream and the outdoor adventure it inspires.

“We are thrilled that our 83-year-old Airstream brand is more popular than ever, and the new store at Lazydays will provide our customers with the opportunity to further embrace our brand and feed their wanderlust spirit,” said [Airstream](#) President and CEO Bob Wheeler. “This new addition to our service portfolio will gain further momentum for the Airstream quality experience that our customers have come to love.”

A formal grand opening and ribbon-cutting ceremony is scheduled for 3 p.m. on Tuesday, January 27, 2015. If you would like to attend the ceremony, please contact Veronica Bell at vbelle@lazydays.com.

About Lazydays

[Lazydays](#)®, founded in 1976, is the world’s largest RV dealership. Based on 126 acres outside Tampa, FL since 1996 and over 30 acres in Tucson, AZ since 2011, Lazydays has the largest selection of RV brands in the nation. Lazydays features nearly 300 service bays, more than 1500 new and pre-owned RVs, and 2 onsite campgrounds with over 600 RV campsites. Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a quarter million RVers and their families visit Lazydays every year, making it “their home away from home.” Lazydays has been named as one of the Top 50 RV Dealers by RV Business

magazine. It has also been recognized as one of Tampa Bay's "Top Work Places." The Lazydays Employee Foundation, supported by payroll contributions from over 60% of Lazydays' employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities. For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit www.Lazydays.com.

About Airstream

[Airstream](http://www.airstream.com), manufacturer of the iconic "silver bullet" travel trailer, is the longest-tenured recreational vehicle manufacturer in North America. Following founder Wally Byam's credo, "Let's not make changes, let's only make improvements," Airstream has remained a timeless classic. Byam's vision for Airstream trailers was to use these design- and quality-driven products to allow people to dream, travel and explore the open road. A subsidiary of Thor Industries, Airstream is based in Jackson Center, Ohio, where a team of craftsmen remains dedicated to preserving the brand's legendary reputation for quality and innovation. For more information, please visit www.airstream.com, call 877-596-6111 or contact Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334. More news about Airstream, our dealers and current travel trailer and touring coach models can be found at www.Airstream.com.

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**Contact Information****Noelle Muniz**

Tucker/Hall

<http://www.tuckerhall.com/>

+1 (813) 228-0652

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