



## **ESCORT Defender™ Database Overwhelms All Challengers—Wins Key 3rd Party Test For 2010**

*ESCORT Inc., maker of the world's best radar and laser detectors, announced today that its all new ESCORT Defender™ Speed Trap and Safety Camera Database has staked out its world class position by winning the category's most important independent measure—the Defender™ Database scored 95 (95/100) for overall accuracy in a RadarTest.com independent test of current major players.*

West Chester, OH ([PRWEB](#)) January 7, 2010 -- [ESCORT Inc.](#), a leading manufacturer of automotive electronic accessories, announced today that its all new ESCORT Defender™ Speed Trap and Safety Camera Database has staked out its world class position by winning an independent test of safety camera database accuracy. The Defender™ Database was head and shoulders above the competition scoring 95 (95/100) for overall accuracy in a RadarTest.com independent test of current major players. The next closest score was 66 earned by Cobra's Aura database which placed a distant second to the Defender Database. "We were committed to make our Defender™ Database another 'best-in-class' product," said John Larson, ESCORT President/CEO. "Our winning score of 95 in this major 3rd party test validates our efforts and gives our customers maximum confidence when using the Escort Defender™ Database."

The new Defender™ Database is designed to give users the ability to receive early warning notification of approaching speed traps, speed cameras, red light cameras and other high-target areas. "Savvy drivers are aware that many cameras and speed traps are located in safe but highly traveled areas." said Tim Coomer, VP of Product Development. "They also know that the use of speed and red lights cameras is increasing to offset budget shortfalls at the state and local levels. The ESCORT Defender™ Database will help drivers become more aware of high risk areas and keep them ticket-free in these highly targeted areas." added Coomer.

The ESCORT Defender™ Database's near perfect test core for accuracy is no surprise—the Defender™ Database is continually updated in order to maintain the integrity and accuracy of the data. Unlike other databases, which often depend heavily on unqualified and frequently incorrect user input, or old, expired data, the Defender™ database contains data points that are continually verified through research and a network of professionals. Camera locations are not just added but measured for continued relevance and are removed when data points are no longer in force.

The ESCORT Defender™ Database comes pre-loaded on select ESCORT and BELTRONICS radar detector models such as the newly released PASSPORT SC55 Safety Camera Detector, the PASSPORT 9500ix windshield model and the 9500ci custom-installed model. The BELTRONICS Pro GX65 is also shipped with the Defender Database. Updates to the database can be downloaded directly from their respective websites and the data includes coverage for all of North America. Once updated, the Defender™ Database protects drivers in real time by using GPS technology and unique waypoints to isolate the type of threat used at a particular location. Unique audible and visual alerts are provided through the detector for each type of threat.

The key 3rd party test victory helps to underscore the ESCORT Defender™ database's position of being the most accurate and 'best' driving database in the world. By special request, the ESCORT Defender™ Database is available for licensing to third party developers, designers and manufacturers. Licensing information for the Defender™ Database, as well as information on the Passport 9500ix and the 9500ci radar detectors, is available



direct at [EscortRadar.com](http://EscortRadar.com) or by calling 1.800.433.3487.

About ESCORT, Inc.

ESCORT Inc. is the leading manufacturer of high-performance radar and laser detectors, GPS enabled products and other Drive Smarter products. ESCORT manufactures products under the ESCORT, [PASSPORT](#), [SOLO](#), Vector and [BELTRONICS](#) brands. The company is headquartered in West Chester, Ohio with its principal manufacturing facility located in Mississauga, Ontario, Canada.

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