

## Built, Not Bought: British Customs Announces Bobber Weekend Projects For Triumph Motorcycle Owners

*For Triumph owners who want to build their own bobber instead of simply purchasing one, British Customs releases bobber Weekend Projects upgrades packages with release of custom bobber built in collaboration with Tony Hawk.*

Los Angeles, CA ([PRWEB](#)) October 21, 2016 -- With the reveal of the new Triumph Bonneville Bobber and the resurgence of the garage-built bobber scene sweeping across the globe, many riders new and experienced are directing their interest towards this history-rich style of motorcycle. The Triumph Bonneville Bobber is a beautiful modern interpretation of the iconic bobber style with its retro-inspired detailing including the seat pan, rear mudguard loop, drum brake-inspired rear wheel hub, ignition barrel, and "slash-cut" exhaust. However, the Bonneville Bobber is sorely lacking in true authenticity. While original within its own right for having custom looks off the showroom floor, the Bonneville Bobber openly rejects the true spirit and heritage of bobber motorcycles.

For riders who want to create true bobbers with their Triumphs the same way they used to back in the good ol' days, be it with a modern classic such as the Bonneville or a cruiser such as the Speedmaster, [British Customs](#) has just released [Weekend Projects](#) upgrades packages that can transform a Triumph in a weekend. Originally, [bobbers](#) were built by riders in their own garages with their own tools, and weren't just walked off the showroom floor. Because of this, bobbers earned their iconic status by nature of being passion projects instead of something that could just be purchased. With this in mind, British Customs' new bobber Weekend Projects upgrade packages include everything a rider needs to fully customize their own bike with parts they can install themselves using common tools. With these Weekend Projects upgrade packages, riders can get the satisfaction of building something for themselves and the pride that comes with it, instead of buying a pre-made bike for a pre-packaged experience off the lot.

Weekend Projects upgrades cover

- Appearance (Seats, relocation kits, detailing)
- Controls (Handlebars, foot pegs, gauge brackets)
- Driveline (Sprocket covers, chains, wheel conversion kits)
- Lighting (Turn signals, headlights, tail lights)
- Performance (Exhaust, air box removal kits, air injection removal kits)
- And more

To showcase the power of what can be done with Weekend Projects, British Customs released a bobber built from a Triumph Speedmaster in collaboration with skateboard legend and motorcycle enthusiast Tony Hawk. The bike, called "[The Birdman Bobber](#)," was also created to help raise awareness and donations for [The Tony Hawk Foundation](#), which is committed to building communities through creating skateparks in low-income communities.

In the spirit of the bobbers of the 40s, British Customs stripped off everything the bike didn't need and started rebuilding it from there. Bobbers were born from a principle of mechanical minimalism, and the Birdman Bobber is a modern recreation of this. To begin, the stock seat was replaced with a low profile seat featuring Hybrid Gel Technology for added comfort, the control setup was replaced with iconic ape hanger handlebars,

both the front and rear wheels were swapped out for bobber style wheels, and the exhaust system was upgraded with a full performance package including Cocktail Shaker Slip-Ons, an air box removal kit, an air injection removal kit, and a Dynojet Power Commander V to get every last drop of juice out of the engine.

Weekend Projects is an initiative to spur creativity and bring together friends and family over shared passions and experiences. With Weekend Projects, riders can honor the heritage and history of motorcycling by working on their bikes with common tools in their own garages, the same way they used to back in the days of our fathers and their fathers before them.

#### About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.

#### About The Tony Hawk Foundation:

Since its inception, the Tony Hawk Foundation has sought to foster lasting improvements in society, with an emphasis on supporting and empowering youth. Through special events, grants, and technical assistance, the Foundation supports recreational programs focusing on the creation of public skateboard parks in low-income communities, and other causes in the U.S. and overseas. The Foundation favors projects that have strong community involvement, grassroots fundraising, and a base of support from the skaters, parents, law enforcement, and local leaders.



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