

## **Ford Motor Company's Chief Futurist Joins the NACHA PAYMENTS 2016 Slate of Keynote Speakers**

*Sheryl Connelly Will Share the 10 Megatrends that Could Change the World before 2050*

HERNDON, Va. ([PRWEB](#)) December 08, 2015 -- NACHA—The Electronic Payments Association® announced today that Sheryl Connelly, the Chief Futurist for Ford Motor Company for nearly a decade, will serve as the Monday afternoon keynote speaker for the PAYMENTS 2016 conference taking place April 17-20 in Phoenix, Arizona.

PAYMENTS 2016 is the premier educational event for the payments industry. Financial institutions of all types and sizes, solution providers who are changing the market, corporate decision makers and government end-user customer organizations gather annually at the conference to network, learn how to improve their bottom line and increase their competitiveness to move the payments industry forward. Registration is [now open](#).

During the afternoon keynote sponsored by [VASCO Data Security](#), Connelly will discuss the topic “Confessions of a Corporate Futurist: Coming Trends That Will Revolutionize Your Business.” In her presentation, she will reveal her secrets for how to think like a futurist, providing the PAYMENTS audience with the expertise and strategies necessary for effectively anticipating change.

“The ability to manage uncertainty and identify how trends could impact one’s business will determine the success and failure of an organization,” said Janet O. Estep, president and CEO of NACHA. “We are looking forward to Sheryl Connelly’s compelling keynote as she delivers the insights necessary for organizations across the payments ecosystem and beyond to thrive, innovate and remain relevant.”

As Chief Futurist, Connelly tracks global consumer trends to aide in the discussion of long-term planning and strategy at Ford, including design, product development and corporate strategy. Prior to joining the trends team, she spent eight years at the company in a variety of field positions in marketing, sales and service roles. Before joining Ford, Connelly practiced law. She was named by Fast Company magazine as one of the Most Creative People in Business in 2013.

Connelly joins a PAYMENTS 2016 slate of keynote speakers that includes four-time tech entrepreneur, hypergrowth CEO, New York Times bestselling author and venture capitalist Josh Linkner and Baltimore Ravens offensive lineman and mathematician John Urschel. During the opening keynote on Monday, April 18, sponsored by [VocaLink](#), Linkner will show leaders and organizations how to embrace the creativity, grit and vision of a startup and then channel that approach to drive growth, efficiency and customer satisfaction.

On Tuesday, April 19, Urschel will discuss the dedication required for greatness during NACHA’s Payments System Awards Luncheon, sponsored by [TD Bank](#), which recognizes outstanding innovative achievements in the payments industry.

NACHA currently is accepting [nominations](#) for the 2016 Payments System Awards, and all payments industry participants are invited to submit nominations through Feb. 28, 2016. For more information about the awards and to access the nomination form and submission guidelines, visit [payments.nacha.org/awards](http://payments.nacha.org/awards).

About PAYMENTS 2016

PAYMENTS 2016, which is taking place April 17-20 at the Phoenix Convention Center in Arizona, is a proven, well-respected, and powerful event that provides attendees with the latest research, industry pilot results, insights, trends and forecasts to support and drive payments innovation. Information is delivered through interactive educational sessions and workshops with renowned speakers from financial institutions, corporations, government agencies, legal and regulatory bodies, consulting and research firms, service providers and more. Content is organized along six newly identified tracks— ACH: Now & Next; Surety: Rules, Regs & Risk; Impact: Trends & Technology; Strategy: Plan & Position; Experiences: Corporate & Consumer; and Buzz: Disrupt & Debate – to address the topics of today that are impacting the payments space. In addition, a dynamic Exhibit Hall of industry leaders features top products and services shaping the future of payments. Registration is now open. To learn more about PAYMENTS 2016, visit [payments.nacha.org](http://payments.nacha.org).

#### NACHA — The Electronic Payments Association

Since 1974, NACHA – The Electronic Payments Association has served as trustee of the ACH Network, managing the development, administration and rules for the payment network that universally connects all 12,000 financial institutions in the U.S. The Network, which moves money and information directly from one bank account to another, supports more than 90 percent of the total value of all electronic payments in the U.S. Through its collaborative, self-governing model, education, and inclusive engagement of ACH Network participants, NACHA facilitates the expansion and diversification of electronic payments, supporting Direct Deposit and Direct Payment via ACH transactions, including ACH credit and debit payments, recurring and one-time payments; government, consumer and business transactions; international payments, and payments plus payment-related information. Through NACHA’s expertise and leadership, the ACH Network is now one of the largest, safest, and most reliable systems in the world, creating value and enabling innovation for all participants. Visit [nacha.org](http://nacha.org) for more information.



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