

Pedata RV Center Looking Forward to Offering Hybrids to RV Consumers

Pedata RV Center sees the introduction of new technology as a wonderful indicator of positive movement for the <u>recreational vehicle</u> industry. As financing problems arise to cast shadows, the introduction of amazing new technologies like the Fleetwood Hybrid offer hope for a brighter future. On December 26, 2008, Fleetwood Enterprises RV Group presented its Hybrid motorhome offering an increased fuel economy up to 42%. Pedata RV Center looks forward to offering the Fleetwood Hybrid to consumers.

Phoenix, AZ (Vocus) January 6, 2009 -- As the Fleetwood Enterprises RV Group presented its Hybrid motorhome on December 26, 2008, Pedata RV Center and other dealers across the nation took notice. The introduction of new technologies advantageous in today's economy and environment make looking towards the future with a bright outlook that much easier.

Amid the many negative news items, the countless dealers struggling under the weight of the current economical gloom, and the recent loss of not only financing options for consumers, but financing options for the dealers themselves...the Fleetwood's Hybrid RV was a welcome, and hopeful, respite. Clint Ethington of Pedata RV Center labeled the Fleetwood RV "my new symbol of hope for the industry. I love when new technology offers new possibilities to RVersand when it can happen at a time when many are down on the industry it's even better. And when it can happen when consumers are down on EVERYTHING across industry lines...it's amazing."

The Fleetwood Hybrid Details:

- * ecoFRED hybrid electric power chassis by Freightliner Custom Chassis
- * increased fuel economy up to 42%
- * easy refueling at any diesel fuel station
- * zero compromise in payload capacity
- * internal combustion diesel engine/electric motor driven by lithium-ion batteries
- * Eaton 6-speed, automated-manual transmission
- * Towing capacity of 37,000 lbs.
- * Lithium-ion batteries recharged through operation of diesel

For More Information:

For more information on Pedata RV Center or current trends in the RV industry contact Clint Ethington, General Manager, at clint @ pedatarvcenter.com or by phone at: 1-888-545-8314 or 520-807-0900. Or visit Pedata RV Center online at www.pedatarv.com.

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