

## **Discountstripper.com Came in Hot on the Race Track this Season Making their Sponsorship Branding Mark on the Infamous Desert Racing Circuit**

*What a season full of brand new and exciting racing adventures it has been! For the first time ever, Desert Racing & East Coast Fashion's Women's Apparel teamed up to take on some very fun, and fast, new experiences.*

Melbourne, Florida ([PRWEB](#)) December 01, 2015 -- Discountstripper.com blasted out of the gate this season by sponsoring a Bajalite 3000 series vehicle from Pistol Pete, the trophy truck driver of Baja Racing Adventures, and just took off from there headed for the Baja Sur 500, Mint 400, and Vegas to Reno Races.

In doing so, we not only had tons of fun, but also found a fascinating direct link to having our sexy logo posted strategically on the side of the infamous baja race vehicle and the reactions with the peaked interest of race fans and consumers alike, all with the display of our company branding. After all, the name Discount Stripper is a name that one does not easily forget and Desert racing has a broad market appeal for age groups 19-45 years and wide economic diversity which we as Discountstripper.com are no stranger to.

So we can now happily say we have successfully completed three desert race sponsorship's so far in the 2015 Desert Racing season as part of our Name recognition market strategy throughout this year.

Keep an eye out for us at the next race, because now we're hooked! And be sure to check out all of the exciting photos that were captured along our exciting adventures at [www.discountstripper.com](http://www.discountstripper.com). Through race organizations Scores International and "Best in the Desert," DS looks forward to continue sponsorship in desert racing and other sporting events going into 2016.

### About Discountstripper.com

Discount Stripper, a subsidiary of East Coast Fashions Inc, founded in 2006, has grown to be one of the largest e-commerce retailers of sexy costumes, intimate apparel, exotic dancer clothes, club wear and lingerie; including an extensive selection of sexy shoes and boots. Our emphasis has always been on our customers feeling sexy during that special occasion. Since its inception as a boutique retailer, Discount Stripper has developed a complete array of the sexiest clothing at the best prices. We have built a reputation of personal and attentive customer service, established a worldwide clientele and commercial customers for sporting events, movies, theater and night clubs. We carry an extensive line of products, for all sizes, ages and tastes including alternative and goth footwear, sexy costumes, plus size lingerie and cross dresser clothes. We offer products from premium brands like Pleaser U.S.A., Ellie Shoes, Espiral, Elegant Moments, Leg Avenue and Body Zone Apparel. Discount Stripper is fully staffed to provide a pleasant, safe, secure and private online shopping experience.



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**Online Web 2.0 Version**

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