

RV Friendly Highway Signs to be Popping Up in California

As Governor of California, Arnold Schwarzenegger, recently signed the legislation putting the popular "RVfriendly"highway sign to use in the popular coastal state. The [motorhome friendly](#) logo is used on highway signs to indicate facilities that cater to RVs (gas, food, lodging, businesses) and is already in use in several other states. While most see the adoption of the RV Friendly Sign initiative as a positive sign, Clint Ethington of Pedata RV Center questions the definition of "friendly's other rules and regulations supported by the state of California continue to inhibit practical RV use.

Phoenix, AZ (Vocus) January 9, 2009 -- The legislation putting the "RV friendly" logo to use on California highways was signed by Governor Schwarzenegger in 2008. The legislation puts the easily recognizable "RV friendly" logo to use on highway signs indicating which facilities are available for [RVers](#) when it comes to gas, food, lodging and other roadside businesses. The popular coastal state of California has been called RV friendly since their adoption of the legislation, but some question their definition of "friendly."

Clint Ethington of Pedata RV Center suggests that "...as they continue to uphold previous regulations making owning, using and storing recreational vehicles more than difficult their adoption of the RV Friendly Road Sign Initiative means a little bit less to those who are aware of the state's actual attitude towards RVers and RV owners. Little things can make a big difference in changing the overall attitude, but one positive addition doesn't erase the negatives. They have to be discussed." Clint mentioned "ridiculously stringent parking regulations, overly frequent and limited permit requirements" amongst other things.

The RV Friendly Sign Initiative:

The actual logo is a round, yellow reflector symbol with "RV" placed prominently in the middle. Businesses are expected to purchase the highway signs for display with the intent of bringing more business their way. The following states already have signs in use: Minnesota, Iowa, New Mexico, New Hampshire, Michigan, Oregon, Louisiana, Tennessee, Washington, Florida and Texas. The [motorhome](#) Friendly sign initiative is supported by RV enthusiasts as well as prominent groups in support of the RV industry and continues to spread across the nation.

For More Information:

For more information on Pedata RV Center or current trends in the RV industry contact Clint Ethington, General Manager, at [clint at pedatarvcenter dot com](mailto:clint@pedatarvcenter.com) or by phone at: 1-888-545-8314 or 520-807-0900. Or visit Pedata RV Center online at www.pedatarv.com.

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