

Mandrus Wheels Names Its Monoblock Alloy Mannheim Model “Most Popular” Aftermarket Mercedes Wheel

Classic five-spoke design becomes a 2013 “best seller” for the maker of Mercedes-Benz wheels exclusively.

Huntington Beach, CA ([PRWEB](#)) December 31, 2013 -- Mandrus Wheels was created to serve Mercedes-Benz owners exclusively, and each of the seven models it has created has achieved wide acceptance in the [aftermarket Mercedes wheels](#) marketplace. The 2013 “most popular” wheel, according to the manufacturer and its dealers, has proven to be the classic Mannheim model. The Mannheim is an aluminum alloy monoblock design with a distinctive inlay in each spoke. It is available in traditional Chrome or in Gunmetal with a mirror-cut face and lip.

“There are many reasons owners seek out custom Mercedes wheels ,” observed Terence Scheckter, president of Mandrus Wheels. “Increasingly, though, we find customers are drawn to Mandrus Wheels when they are seeking a staggered fitment, a concept we vigorously support,” Scheckter said. He explained that a staggered fitment means that the rear wheels and tires are slightly wider than the front wheels and tires, delivering improved lateral and off-the-line acceleration as well as a more aggressive posture. “It’s a lot more work for the manufacturer,” he added, “because we are essentially having to create both front axle wheels and rear axle wheels in each diameter. But it’s well worth the effort.”

The Mannheim line of Mandrus [Mercedes wheels](#) supports five diameters—17”, 18”, 19”, 20” and 22” —enabling owners to upsize wheel diameter from the manufacturer’s stock size. A larger wheel means drivers can spec a lower profile, wider tire.

Mandrus Wheels was founded by a former F1 race car driver, and is focused exclusively on creating [wheels for Mercedes](#) cars and SUVs. That means each of the seven Mandrus [Mercedes-Benz wheels](#) is designed and engineered to provide a precise fit and 100% compatibility with each model within the Mercedes lineup. Mandrus [Mercedes rims](#) match the factory-requisite 5x112 bolt pattern and are available in a full range of offsets to match the factory spec. They are engineered to fit precisely centered over the hub for a velvety, vibration-free ride. The wheels fully support the Mercedes tire pressure monitoring system (TPMS) and accept the original equipment center logo cap and lug nuts.

Prospective buyers of aftermarket [Mercedes wheels](#) can experience the Mandrus difference at [mandruswheels.com](#). Owners can click on the “Configurator” tab to preview how the Mannheim, or any Mandrus wheel, will look on their year, model and color Mercedes. An intriguing feature on the website is a gallery of dozens of customer-submitted photographs, showing each Mandrus model on the full panoply of Mercedes models. On the site U.S. dealers can be find by zip code search and Canadian dealers are listed as well.

Mandrus custom [Mercedes rims](#) are available at dealers throughout North America and worldwide, and dealers can be contacted by calling 888-766-7775, and also including Discount Tire Direct on the web at [discounttiredirect.com/](#).

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