

## **TU-Automotive: Insurance Telematics Canada 2016 Conference & Exhibition Dates Announced**

*TU-Automotive is excited to announce that the eagerly anticipated Insurance Telematics Canada 2016 Conference & Exhibition will be held on the 28th-29th April at the DoubleTree Hilton in Toronto.*

([PRWEB](#)) December 09, 2015 -- As Canada's only dedicated connected car insurance event, the show brings together an audience of other 200 insurance players, eager to develop the services & partnerships that will drive forward insurance telematics in 2016. This year's event will serve as a re-examination of the current state of insurance telematics in Canada and what opportunities may be more applicable and pertinent to the Canadian connected car insurance space. Expect to hear from such leading Canadian insurance players as IMS, RSA Canada, WSIB, Towers Watson and the Office of the Privacy Commissioner of Canada.

When asked about 2016's Insurance Telematics Canada, Project Director, Chris Breger responded: "2016's event is coming at a crucial point in time for insurance and the connected car in Canada. After a bit of a dip in market activity we are now seeing regulators and insurers working tirelessly to bring out a whole host of new pilots and services in 2016. We can't wait to see all the new debates at 2016's show, as it looks to be the year of the connected car in Canada."

### Insurance Telematics Canada 2016

Insurance Telematics Canada 2016 gathers the country's most influential voices in motor insurance including insurers, regulators, telematics service providers and brokers to discuss the trends and opportunities currently present in Canadian motor insurance.

Why Insurance Telematics Canada is the must-see event of 2016:

- Breaking Trends in Connected Car Insurance. Leading minds in insurance telematics aim to solve such issues as: consumer adoption of UBI, creating a 'broker-friendly' UBI solution, insuring car sharers like Uber, and setting a precedent for adequate and standardised insurance legislation across Canada
- Building Market Presence in Canada. TU have worked with emerging insurance telematics companies across the globe to support their marketing efforts and transform them into industry leaders. These include companies such as OCTO Telematics, IBM, Deloitte, LexisNexis and others
- Unique Partnership Opportunities. With over 200 executives from the insurance industry in attendance meet the tech providers, insurers and regulators looking for new partnerships to drive their insurance proposition. Nowhere else does such a diversity of potential business partners converge

### Testimonials from Canada

See what the Canadian insurance players think of Insurance Telematics Canada:

"Thank you for coming to Canada - we have the need and opportunity to become a smarter insurance industry despite being 1/10 the size of the US and I learned how our industry wants to innovate insurance" - IBM Canada

"Excellent content, great networking opportunities and open and honest discussion regarding insurance



telematics” - MiXTelematics

“P&C insurance companies cannot afford to miss this conference!” - FMRP Canada

To find out more about Insurance Telematics Canada 2016 visit the website:

<http://www.tu-auto.com/insurance-telematics-canada/>

To find out more about potential commercial or speaking opportunities, please contact:

insurancecanada(at)tu-auto(dot)com

#### About TU-Automotive

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology community, covering telematics, auto mobility, autonomous vehicles and legal & insurance. You can sign up to receive free weekly updates, including exclusive industry analysis, interviews and insights at: [www.tu-auto.com](http://www.tu-auto.com)

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