



Vidzmedia Announces Bison Thunder Motorcycle, Inc Grand Opening of the First High-Concept, Destination Indian & Victory Motorcycle Dealership in the USA

Vidzmedia is proud to support Bison Thunder Motorcycle's Grand Opening Event, July 30 in Minneapolis, MN area, by working as their video marketing associates.

([PRWEB](#)) July 28, 2016 -- [Bison Thunder Motorcycle](#), the brainchild of owners Doug & Jeanne Kauth, is the first of their proposed, high-concept, destination, Indian and Victory motorcycle dealerships in the US.

"We worked extensively with [Polaris Industries](#) to hone our ideas and vision for a true destination dealership that would attract motorcycle riders of all varieties," said Kauth.

"We combined the best practices of the dealerships we visited throughout the US and added our own brand of rider products and services. 'The Bison's Thunder' is to create what has become the talk of the upper Midwest's motorcycling community," Kauth continued.

As one of the first [Indian](#) / [Victory](#) destination motorcycle dealership to offer this unique combination of products and services, the goal is to redefine the consumer's dealership experience and expectations. Bison Thunder not only offers a full line of Indian and Victory motorcycles, parts, accessories, and apparel; it also provides a high-concept, 2-story retail environment that also houses a certified/full service department, OEM & after-market parts/accessories department, trike conversions, bike customizations and high performance capabilities. Bison Thunder also boasts its own line of apparel and a full-time leather seamstress, a former model, capable of custom-designing and tailoring cycling wearables 6-days a week to suit a rider's casual or formal riding experience.

"We wanted to bring it all under one roof," says Kauth. "We want riders to come for the afternoon and stay past closing time because they feel at home and can't let go of the experience of being surrounded by the motorcycles experience-of-their-dreams."

"We also wanted to provide a diversity of experience by offering a service department with Harley Davidson certified technicians. We even commissioned our own line of Bison Thunder Apparel and will offer one of the largest winter storage environments/programs in the Upper Midwest," says Kauth.

Bison Thunder will also be one of the first dealerships displaying a 2017 Indian Roadmaster with Ride Command (<https://www.youtube.com/watch?v=oKSXMEG-Xc>) during their grand opening on July 30th.

Bison Thunder will commemorate its Grand Opening Saturday, July 30th, from 8:30 to 10:30 with a motorcycle ride and events from 11am-7pm at its destination dealership located at 5358 Quam Cr. NE, St. Michael, MN 55376 (763) 244-1101. [CLICK HERE](#) to register and have a fantastic time.

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About Bison Thunder Motorcycle:

Bison Thunder Motorcycle is a true and unique destination Indian and Victory Motorcycle dealership. Bison Thunder redefines the expectation of a motorcycle dealership by offering a full line of Indian and Victory



motorcycles products, a multi-line certified service department, OEM & after-market parts/accessories department, trike conversions, bike customizations and high performance capabilities. Bison Thunder also boasts one of the largest apparel offerings in the region and a seamstress on staff to take care of the apparel needs of all riders, including Harley Davidson riders.

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Online Web 2.0 Version

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