

## **New 2017 ROUSH Mustang RS — Yours for Under \$30K**

*The new 2017 ROUSH Mustang RS is available for under \$30,000 MSRP.*

PLYMOUTH TOWNSHIP, MICH. ([PRWEB](#)) July 29, 2016 -- The new [2017 ROUSH Mustang RS](#) is a streamlined fusion of irresistibly good looks, stunning bodylines and a ferocious tone. And now, drivers can own it for under \$30,000 MSRP.

The RS's 3.7L V6 engine produces 300 horsepower and 280 lb-ft of torque to get its 19-inch black GT Performance Pack wheels spinning.

“ROUSH Performance’s passion is to create the high-performance lifestyle that our customers want, and our brand new 2017 RS delivers with its looks and power,” says Justin Schroeder, vice president of products and strategy for ROUSH Performance. “And now, drivers can own it for under \$30,000.”

The 2017 RS is outfitted with the ROUSH R7 Aero Fascia including a front fascia with aero pockets, high-flow upper grille with RS badging, a high-flow lower opening, front chin splitter, and performance driving lamps (on convertibles only). A hood scoop, body side scoops, and ROUSH fender badges complement additional ROUSH touches including side rocker aero aids, a rear blackout panel with ROUSH badging, and a rear decklid spoiler (on fastbacks only). Drivers experience the RS heritage with a ROUSH windshield banner, license plate and RS serialized engine bay plaque.

In the cockpit of the new RS, an interior medallion resides on the dash with a ROUSH instrument gauge cluster and embroidered floor mats. ROUSH door sill plates add a sleek and polished appearance.

The RS offers plenty of opportunity for customization with the inclusion of the new-for-2017 RS side graphics, a hood graphic, and low-gloss black rear deck lid spoiler (requires the matte black hood and side graphic options). Twenty-inch Quicksilver or Polished wheels are each available wrapped in Ultra High Performance Cooper tires for drivers that prefer a larger wheel. An optional Dual V6 Performance Exhaust System can be installed at the dealer for a more aggressive tone, while billet performance pedals and ROUSH leather seating options (leather upgrade with RS embroidery or a highlight stitch) provide additional creature comforts. Further options include a 6-speed ROUSH shifter ball, convertible styling bar, ROUSH trunk-mounted tool kit, ROUSH hood strut lift assist, quarter-window scoops, and locking lug nuts for optimum personalization.

Visit [ROUSHperformance.com](#) or your local authorized [ROUSH Performance dealership](#) or contact ROUSH Performance at 800.597.6874 for more information.

About ROUSH Performance: ROUSH Performance, a division of Roush Enterprises, designs, engineers and manufactures completely assembled pre-titled vehicles, aftermarket performance parts, performance crate engines, and marine engine superchargers for the global performance enthusiast market. Based in Plymouth Township, Michigan, ROUSH Performance was founded in 1995 by motorsports legend Jack Roush. Visit us at [ROUSHperformance.com](#) or call 800.59.ROUSH.

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