

The Renaissance Man Behind The Bike: British Customs Publishes Interview Pro Surfer Chippa Wilson After Releasing His Custom Motorcycle “The Beach Sled”

British Customs publishes an interview Chippa Wilson following the release of the custom motorcycle “The Beach Sled” built in collaboration with him.

Los Angeles, CA ([PRWEB](#)) August 01, 2016 -- [Chippa Wilson](#) is a Renaissance man: he’s a world-renowned professional surfer and X Games silver medalist, [new heritage](#) lifestyle icon, [weekend project](#) enthusiast, and rancher. He hails from Cabarita Beach, Australia, and has made waves in the do-it-yourself movement by working with Triumph Motorcycles aftermarket parts designer [British Customs](#) to put the ability of building a custom motorcycle in the hands of the average rider. Recently, British Customs announced a custom motorcycle called “[The Beach Sled](#),” inspired by the desert sleds built by motorcycling legends like Steve McQueen and Eddie Mulder, which they built in collaboration with him. Following the release of the bike, British Customs published a [personal interview with him](#) in which he discusses his upbringing, balancing life on the ranch with being a touring professional surfer, and what he’s reminded of when he rides a motorcycle. The interview is now up on the British Customs blog, and the Beach Sled can be seen on their website.

Previously, British Customs and Chippa Wilson have worked together to raise awareness and donations for charities serving rural populations in sub-Saharan Africa. They have also collaborated to help empower motorcycle enthusiasts to be able to build their own custom motorcycles by spurring innovation and creativity via BC Weekend Projects.

The interview with Chippa Wilson brings his custom motorcycle into context, in which his personality traits are clearly expressed throughout the design of the motorcycle. Chippa Wilson's Beach Sled is a twist on the desert sleds of yesteryear, and takes many of its aesthetic and functional queues from these retro heritage styles while still featuring numerous modern upgrades. The Beach Sled Seat, for example, looks like one of the old bench seats from the 60s, but features a medical-grade gel insert to keep the rider comfortably in the saddle for all-day adventures. The Slash Cut TT Exhaust Featured Project, designed with direct input from motorcycle racing legend Sonny Nutter, gave the Beach Sled a vintage look and sound while simultaneously maximizing the bike’s horsepower. The Mule Tracker Bar Featured Project swapped out the stock handlebars for more ergonomically-focused handlebars designed by legendary custom motorcycle builder Richard Pollock of Mule Motorcycles. Each of these components was hand-chosen by Chippa Wilson to reflect his taste for the simplicity and elegance of

To read more about Wilson, the Beach Sled, and what Wilson and British Customs have collaborated on, visit [the British Customs website](#).

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.

About Chippa Wilson:

Chippa Wilson is a lifestyle personality known for his love of simpler things from the “good ol’ days.” Wilson



is a known retro motorcycle enthusiast and Renaissance man: he is a world-renowned professional surfer and X Games Silver Medalist as well as a rancher. Wilson is sponsored by Nixon, Stance, Fox, Monster, and New Era, among other brands.



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