

BraunAbility Acquires Transfer Seat Base Leader B&D Independence, Inc.

The partnership unites two global leaders in the automotive mobility industry with a goal of improving how wheelchair users interact with accessible vehicles.

Winamac, IN (<u>PRWEB</u>) August 01, 2016 -- Today BraunAbility announced it has acquired B&D Independence, Inc., uniting two global leaders in the automotive mobility industry.

As the global leader of wheelchair accessible vehicles, BraunAbility recognized a natural opportunity with B&D Independence, the world leader in power transfer seat bases, to improve the ability for individuals to easily transfer from a wheelchair to an accessible vehicle's driver or passenger seat.

"B&D is a tremendously respected name in the mobility industry," said Nick Gutwein, BraunAbility CEO. "This partnership will allow us to collaborate on more customer-centered design, resulting in a mobility experience that is more intuitive and effortless for our customers."

BraunAbility will provide added resources to support the growth and expansion of B&D's product range with a continued focus on innovation and improving the way wheelchair users interact with their accessible vehicles.

"Our companies have grown and evolved into world leaders in mobility because our commitment to improving customer lives guides our decisions," said John Evans, CEO of B&D Independence, who will continue to provide oversight and management to the B&D operation. "We share a similar culture and core values, and I am confident our customers will benefit most of all from this partnership."

B&D will continue to operate from its location in Mt. Carmel, Illinois, as a wholly-owned subsidiary of BraunAbility. B&D products will continue to be sold through its existing dealer network.

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About BraunAbility

BraunAbility is the world's leading manufacturer of wheelchair accessible vehicles and wheelchair lifts for both personal use and commercial applications. Founded nearly 50 years ago by Ralph Braun, the company was built on the age-old adage, "Necessity is the mother of invention." Ralph Braun was a young man who used a wheelchair and had no reliable transportation to and from his place of work. He built his first wheelchair accessible vehicle in 1972, and since then, BraunAbility has grown into the most well-known and trusted brand in the mobility industry, bringing independence to tens of thousands of individuals around the world. For more information about BraunAbility, please visit www.braunability.com.

About B&D Independence, Inc.

B&D Independence was founded in 1981 with a mission to create a company where quality and service would never be compromised. Over the years, these guiding principles have led to sustained growth through the development of products that have helped thousands of customers regain their independence. Today, B&D Independence is recognized as the world leader in the design and manufacture of power transfer seat bases for wheelchair accessible vehicles. We are committed to our customers and to providing the finest power seats for



vans and wheelchair accessible vehicles in the industry. For more information about B&D Independence, please visit www.bdindependence.com.



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