

## **AskPatty.com & CAARMO Partner to Develop Automotive Telematics Solution**

### *New Vehicle Health Monitor Service Aims to Connect Drivers, Cars, and Service Centers in Real Time*

Palm Desert, CA ([PRWEB](#)) August 08, 2016 -- AskPatty.com Inc., a website, blog, and online resource that serves as a safe haven for women to get advice on car purchases, preventative maintenance and repairs, and other automotive related topics, has announced they have joined with technology partner CAARMO, a vehicle telematics solution company, to develop a new tool to begin building a dynamic, transparent service that utilizes telematics-enabled OBD devices alongside smartphone apps and POS software to connect drivers, cars, and service providers in real-time.

The service utilizes a telematics-enabled OBD device which plugs into the customer's car, where it monitors the vehicle for trouble codes and other messages. This device links to a smartphone app. If the vehicle generates a trouble code, a message is immediately sent to the customer's phone, and to the service center, describing the error and what the code means. This instant communication provides the customer with an instant notification of what is causing the trouble, and enables the service center to immediately reach out to that customer to offer help. Additional features include instant "vehicle health reports" for both consumer and service center, a running history of maintenance and repair visits, and the ability to send maintenance alerts, specials, and other communications directly to customers via the smartphone app.

"Telematics represents a new kind of customer service in the world of auto service centers," says Jody DeVere, CEO of AskPatty.com Inc. "We have always been a company about helping women and service providers to connect – now we have the ability to take that connection to a new level. This is a revolutionary new way to approach auto service."

"Empowerment is powerful, and our partnership with AskPatty.com allows us to empower both women and men in the way they think and feel about their automotive repair experience. With this product, CAARMO and AskPatty hope to inspire greater trust and transparency between drivers and the auto service center of their choice," says Vinay Raman, Founder and CEO of CAARMO, Inc.

#### About AskPatty.com, Inc.

With international headquarters in Thousand Oaks, California, AskPatty.com, Inc. takes a two-pronged approach to revolutionizing the women's automotive retail market: For consumers, the AskPatty.com website is a safe and reliable source for expert automotive advice and research. For auto dealers, tire centers, collision repair, and automotive service and repair centers, the revolutionary AskPatty.com Certified Female Friendly® program trains providers on how to attract and sell to women customers and bolster customer loyalty and retention. Women can find Ask Patty Certified Female Friendly® auto dealers, tire centers, collision repair, and automotive service and repair centers using the location search at AskPatty.com.

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#### About CAARMO, Inc.



CAARMO is a telematics solution company driven by a guiding philosophy of empowerment. Across the globe, CAARMO is empowering vehicle owners to enjoy a better auto care experience through awareness, safety and savings. CAARMO partners with service providers in the industry who share this philosophy to create a better experience for all vehicle owners.



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