

Is Newer Better? British Customs Reconsiders Air-Cooled Triumph Motorcycles With “Wrencher's Digest” Tech Tips Series Kick Off

British Customs kicks off their “Wrencher's Digest” tech tips series that compares Triumph’s air-cooled and liquid-cooled motorcycles.

Los Angeles, CA ([PRWEB](#)) August 10, 2016 -- The motorcycle market is constantly changing as new technologies and materials are developed, and consumers often follow in suit reaching for the latest and greatest. However, many motorcycle enthusiasts are sticking to their older air-cooled, carbureted motorcycles in spite of the industry. While many write such riders off as stubborn, Triumph veterans [British Customs](#) delves into why many of the leading custom motorcycle builders prefer to work with air-cooled carbureted models.

British Customs’ technical series "[Wrencher's Digest](#)" highlights the distinguishing features, differences, benefits, and disadvantages of both carbureted and fuel injected platforms in easy to follow terms for their readers.

[The first of the series](#) examines the differences of the mechanical aspect of physically working on an air-cooled carbureted motorcycle, an air-cooled EFI motorcycle, and a liquid-cooled EFI motorcycle.

Carbureted Triumph motorcycles, British Customs found, are considerably easier to work on than their fuel injected counterparts, and are especially easier to work on than Triumph’s new liquid-cooled motorcycles.

The design of air-cooled motorcycles is much simpler than that of liquid-cooled motorcycles. Air-cooled motorcycles require considerably less wiring to run, for example. Less wiring and electronics means riders don’t have to deal with them whenever they want to change something on their motorcycle, and that a greater range of customization is possible since riders aren’t constrained by the black box dictations of electronics suites or their placement inside the motorcycle.

A second major point of difference is that everything on the liquid-cooled models is more exact, such as the brake lines, clutch cables, and throttle cables. British Customs attempted to put a tracker handlebar on a custom Street Twin recently and found that all the stock cables were too short, keeping them from being able to put the controls on the new bars. That inspired British Customs to create a new control cable kit designed to allow riders to install whatever kind of handlebars they want, but on an air-cooled Triumph modern classic, riders can swap out handlebars with much greater ease.

In the end, all the motorcycle platforms available from Triumph are great, but each is meant for a very different kind of rider. To find out which platform is right for what kind of motorcycle enthusiast, visit the British Customs blog every Wednesday throughout this month for new articles covering the differences between the various types of motorcycles made by Triumph.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



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