



## **Voeffray is New GKN Driveline Global Director-Ford Sales**

*Jim Voeffray has been named as global director for Ford Group accounts at GKN Driveline and will be based at GKN's Auburn Hills Technical Center. He will report to Ted Rodewig, executive director of marketing.*

([PRWEB](#)) March 26, 2004 -- Jim Voeffray has been named as global director for Ford Group accounts at GKN Driveline and will be based at GKN's Auburn Hills Technical Center. He will report to Ted Rodewig, executive director of marketing.

In his new position, Voeffray will oversee all GKN Driveline projects with Ford Motor Company and its global affiliates. He has been with GKN for six years and held positions as account director for Ford Americas and Ford Europe.

Prior to joining GKN, Voeffray was manager of marketing, strategic planning and business development for New Venture Gear. Earlier he worked for nine years in Ford's product planning, product engineering and manufacturing engineering units.

Voeffray earned a bachelor's degree in mechanical engineering and a master's degree in business administration from the University of Michigan. He resides in Commerce Township, Mich., with his wife and two children.

### About GKN Driveline

GKN Driveline is one of the world's leading suppliers of vehicle driveline products and systems and has a commanding 43 percent share of the market for constant velocity joints (CVJs). The company is a global enterprise headquartered in the United Kingdom. It recorded total sales of 4.5 billion pounds in FY 2002. GKN Driveline has grown steadily and continuously through organic growth and the acquisition of components companies throughout the world. The company currently has some 21,000 people working at 49 locations in 31 countries.

### Company Contact

Dan Delaney  
GKN Driveline North America Inc.  
Phone: 248.377.1340  
E-mail: [daniel.delaney@gkndriveline.com](mailto:daniel.delaney@gkndriveline.com)  
URL: [www.add.gknplc.com](http://www.add.gknplc.com)

### Media Contact

Chip Drake  
AutoCom Associates  
Phone: 248.647.8621  
E-Mail: [cdrake@usautocom.com](mailto:cdrake@usautocom.com)  
URL: [www.usautocom.com](http://www.usautocom.com)  
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**Contact Information**

**Janet Krol**

AUTOCOM ASSOCIATES

<http://www.add.gknplc.com>

248.647.8621

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