



Big Boost For NASCAR Diversity: Ricky Gonzalez to Run Craftsman Truck Event At Martinsville

Ricky Gonzalez, the vivacious New Jersey Hispanic NASCAR driver has just inked a deal to run The Kroger 250 Craftsman Truck event on April 17 at Martinsville. Gonzalez and his marketing agent, Maureen Rafferty, have been hard at work traveling across country to California to lock down sponsorship. While the official announcement and the details about the sponsorship will be forthcoming, Gonzalez did reveal the CTS race in April will be with Ware Racing.

([PRWEB](#)) March 26, 2004 -- Last December, I was very pleased to introduce an amazing Hispanic NASCAR driver, Ricky Gonzalez, from New Jersey.

Our readers know just how important the diversity issue is to the staff here at Catchfence.com, so, when we learn about something positive in the area of diversity, we attempt to bring that news to our readers in a timely manner.

It's always exciting to find a young driver who is working so hard to make it in racing and who is so vivacious and tireless in the dollar hunt. Add talent, good looks, an electric personality, and now, financing for his 2004 racing endeavors and this minority driver has all the ingredients to get his upper series NASCAR career underway!

Ricky's racing career is varied, much like other racers. He began in motorcross bikes, then on to go-karts. From there he moved up to Micro Stocks, Legends, American Race Trucks and then on to the NASCAR Goody's Dash Series (now IPOWER Dash).

All along the way Ricky has done things pretty much on his own. Each new step was financed by selling his previous racing equipment. He did have help from some local sponsors, who, incidentally are helping him out with his debut at Martinsville in April for the NASCAR Craftsman Truck Series Kroger 250.

JoAnne's Kitchens of South Plainfield and Ray Lalargo of the Pourman's Pub in Manville, both in New Jersey, are proud to assist Ricky in this endeavor.

Ricky's CTS debut will be with Rick Ware Racing. "I've worked hard and really extended myself to do whatever I had to do to get out there (on the track). It's really exciting. It's been tough," said Gonzalez, "but, it's a dream come true and I plan to make the most out of it. I'm really looking forward to the whole Craftsman Truck experience. I'm going to take it all in and try to move in a positive direction from this point on. And I want to thank Rick Ware for this opportunity."

Full details of the sponsorship have not been released. Gonzalez has several things in the works for 2004 including additional races in the Craftsman Truck Series and, possibly, the BGN series.



Good luck, Ricky!

For More information on this amazing and talented driver, Coqui Motorsports and other articles about Gonzalez please visit RickyGonzalez.com Contact information: Maureen Rafferty, MOTOvation Motorsports Marketing (908) 904-8028 or mrafferty@rickygonzalez.com

RACING PERSPECTIVES

Big Boost For Diversity

Ricky Gonzalez to Run

CTS Event At Martinsville

by Marty Tyler-Staff Writer

03/18/2004



Contact Information

Maureen Rafferty

COQUI MOTORSPORTS

<http://www.rickygonzalez.com>

908-904-8028

Online Web 2.0 Version

You can read the online version of this press release [here](#).