

## Rhino and Sway-A-Way Roll at Moab

Rhino Off Road Industries and Sway-A-Away, Inc Showcase New Products at Moab Easter Jeep Safari.

Moab, UT (PRWEB) April 14, 2004 -- Rhino Off Road Industries (Henderson, NV) maker of the Rhino Rough Terrain Vehicle (RTV) and Sway-A-Way, Inc. (Chatsworth, CA) maker of the high quality RaceRunner performance shock line, have announced the official release of their new products, The Rhino RTV a new class of off-road performance vehicles and the Sway-A-Way Air Shock for the competitive and heavily modified rock crawling vehicle. The Rhino RTV a unique vehicle with features and benefits of both an ATV and a Monster Truck offered the perfect opportunity for the latest in Sway-A-Way, Inc. and RaceRunner technology to be showcased.

Designed to meet the challenges of the most aggressive off road environments, The RTV faced its first public testing in Moab and performed beyond expectations, setting a new standard for off-road performance vehicles. The RTV with the Sway-A-Way Air Shock proved to be up to the challenge of negotiating Moab $\hat{A} \square s$  toughest trails providing the stability and power needed to excel in the various off road environments. The Rhino is currently available starting at \$24995.00

The Sway-A-Way Air Shock used in the Rhino RTV will be available in 12, 14, 16, & 18-inch lengths and retail for approximately \$225 each. The shocks will be available at authorized Sway-A-Way, Inc dealers in June 2004. Sway-A-Way, Inc., a Company that has been involved in every aspect of performance off-road suspension for more than 30 years entered this new arena with a great deal of enthusiasm and excitement. The Rock Crawling market, which is still the fastest growing off-road motor sport in the country, offers yet another avenue in which Sway-A-Way, Inc.'s highest quality, best performing, shock technology can be highlighted.

To contact Rhino Off Road Industries go to <a href="www.rhino-offroad.com">www.rhino-offroad.com</a> or by calling 1 87 RHINO RTV. Contact Sway-A-Way, Inc or your local Dealer for more information regarding this exciting new product. <a href="www.swayaway.com">www.swayaway.com</a>

## About Rhino Off Road Industries

Rhino Off-Road Industries is based in Henderson, NV, a State known as a center for off-road enthusiasts, and offering the specialized and educated workforce needed to fulfill the Rhino Gold Standard. Rhino Off-Road Industries has redefined the off road experience by combining the ATV and Monster Truck. The Rhino Rough Terrain Vehicle or RTV is an innovative new class of off-road vehicles that offer the highest level of safety and ride-ability in a production performance vehicle. ROIÂ sexperienced management and design professionals are committed to providing affordable, innovative, safe, performance products with the highest quality customer service, if you would like more information about Rhino off-road Industries vehicles, please e-mail us @, complete our response form or call us at 1-87 RHINO RTV (1 877 446-6788).

## About Sway-A-Way, Inc

Sway-A-Way has long been known as a leader in high performance suspension components. Beginning as a manufacturer of torsion bars for a 911 Porsche racecar 30 years ago, Sway-A-Way developed a full line of VW suspension components for street and off-road use. As the company grew, torsion bars and sway bars for mini trucks, and sports cars were added to the product line.



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