

4 Wheel Parts Stores to Celebrate Tandem Grand Reopenings in Oklahoma

<u>4 Wheel Parts</u>, the global leader in off-road performance product sales and installation, will host a pair of grand reopening celebrations this Saturday, August 20 at both of its newly renovated retail stores in Oklahoma. The locations in Tulsa and Oklahoma City have undergone significant makeovers that will be unveiled with exciting, family friendly events featuring deep discounts, installation specials and giveaways.

Compton, California (PRWEB) August 19, 2016 -- <u>4 Wheel Parts</u>, the global leader in off-road performance product sales and installation, will host a pair of grand reopening celebrations this Saturday, August 20 at both of its newly renovated retail stores in Oklahoma. The locations in Tulsa and Oklahoma City have undergone significant makeovers that will be unveiled with exciting, family friendly events featuring deep discounts, installation specials and giveaways.

As the most recent 4 Wheel Parts locations to receive extensive makeovers, both of these stores have been treated to brand new state-of-the-art showrooms presenting the industry's most comprehensive selection of off-road, truck and Jeep aftermarket products and accessories in an accessible, user-friendly setting. These free events this Saturday will allow customers to experience this new off-road shopping concept firsthand while enjoying a variety of activities surrounding the celebration.

"We're thrilled to be hosting this pair of grand reopening events in the state of Oklahoma," said 4 Wheel Parts Regional Manager, Jeremy Komorn. "In Oklahoma City, we're going to have a complimentary pulled pork barbecue along with a car crush and displays from some of our most popular vendors such as Bestop, who will be raffling off a Trektop NX, MHT Wheels and Wheel Pros. At our Tulsa location, Rampage Products will be joining us and giving away a Trail Top to one lucky winner and attendees will also be treated to pizza from Andolini's in addition to seminars providing hot tips on winching and off-road 101."

Visitors to the respective events can expect a significant turnout from Tulsa's Jeepers Anonymous while the Red Dirt Jeep Club will be attending the Oklahoma City festivities providing further tips, tricks and ideas for potential builds. Along with one-time-only grand reopening discounts and promotions at both locations, each store will be a raffling off a \$500 4 Wheel Parts shopping spree.

"While Tulsa is OSU Cowboy country and, of course, Oklahoma City is all about the Sooners, there's one thing that everyone agrees on, whether hitting the mud or crawling on the rocks, so many people here enjoy offroading," said Komorn. "We're looking forward to the community coming out and enjoying the events and learning about how 4 Wheel Parts can help them get off-road."

Both events are free, and along with offering discounted grand reopening specials from many of the top brands, available ASE-certified technicians will be standing by offering installation discounts on select parts purchased. The Oklahoma City and Tulsa stores are among the lineup of 75 4 Wheel Parts retail locations across the United States and Canada.

What: 4 Wheel Parts Grand Reopening Celebrations When: Saturday, August 20 from 9 a.m. – 5 p.m.

Locations: Tulsa, Oklahoma



7181 S. Mingo Rd. Suite #100 Tulsa OK 74133 918-615-8996

Oklahoma City, Oklahoma 905 N. Moore Ave. Oklahoma City OK 73160 405-912-7881

Free Admission

About 4 Wheel Parts

4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products. With 75 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road <u>all-terrain tires</u>, wheels, suspension products and <u>bumper guards</u>, 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-RoadTM. Visit them at 4wheelparts.com or call toll-free 877-474-4821.



Contact Information
Patrick Wagenbrenner
4 Wheel Parts
http://4wheelparts.com
+1 310-900-8731

David Beran4 Wheel Parts
http://4wheelparts.com
310-900-3882

Online Web 2.0 Version

You can read the online version of this press release <u>here</u>.