



Research and Markets - Future Prospects for leading Automotive Manufacturing Group Aisin Seiki Analysed

Research and Markets (researchandmarkets.com/reports/c9419) has announced the addition of Aisin Seiki: Company profile 2004 edition to their offering.

([PRWEB](http://www.prweb.com)) November 18, 2004 -- Research and Markets (<http://www.researchandmarkets.com/reports/c9419>) has announced the addition of Aisin Seiki: Company profile 2004 edition to their offering.

Aisin Seiki is one of the world's largest automotive manufacturing groups, employing 40,200 people. In the financial year ended 31st March 2002, Aisin Seiki posted consolidated net sales of ¥10.5 billion, up 8.3% over the previous year. The Toyota Motor Corporation is the largest shareholder of Aisin Seiki with a 24.6% stake.

Aisin Seiki's first foray overseas occurred in 1962 when the company opened an office in New York, initially as a window to exporting sewing machines to America. In 1971, Aisin Europe SA was established, distributing Toyota branded sewing machines and knitting machines as well as Asco branded clutches through the aftermarket. Soon afterwards, the Aisin Group was founded in Europe, supplying OE parts to local vehicle makers.

This profile analyses current and future M&A activity, changing new product development and R&D, financial and market information, company structure and product range, as well as offering a summary of the company's strategy and our view of its future prospects.

Chapters provided include:

- Overview
- Company structure
- Automotive products
- Customers
- Financial performance
- Strategy
- Product development and R&D
- Prospects

For more information visit <http://www.researchandmarkets.com/reports/c9419>

Laura Wood
Senior Manager
Research and Markets
press@researchandmarkets.com
Fax: +353 1 4100 980

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Contact Information

Laura Wood

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