

## Matt Castrucci Nissan Offers Variety Of Model Comparisons

Savvy Nissan customers can learn about many different competitors by reading a local dealership's online model comparison pages.

DAYTON, Ohio (<u>PRWEB</u>) January 05, 2019 -- Matt Castrucci Nissan offers dozens of ways its current and prospective customers can learn about how the dealership's inventory compares to competitors. The website's main toolbar features many different links and under the New Cars tab there is a link to <u>Nissan vs. The Competition</u>. This page features a large number of links to separate pages that break down the differences between Nissan vehicles and their top competitors.

An example of these pages puts the 2019 Nissan Sentra up against the 2019 Hyundai Elantra. All model comparison pages feature an in-depth chart that breaks down differences between the models. For example, interior features are the focal points of the Sentra-Elantra comparison. Integrated navigation, voice recognition, adaptive cruise control and a continuously variable transmission are all listed as available features of the 2019 Nissan Sentra. None of those features come standard on the 2019 Nissan Elantra.

Each model comparison page features detailed information about each vehicle that is being compared. The pages then give readers the chance to inquire about the Nissan vehicle in question. Those wishing to learn more about Nissan model research are encouraged to contact Matt Castrucci Nissan by calling 855-299-1946 or by visiting 3013 Mall Park Drive in Dayton, Ohio.



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## Online Web 2.0 Version

You can read the online version of this press release here.