

For Immediate Release

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Electric F-150 Confirmed? | F-150 NEWS

Ford's Investment in Rivian Explained + RTR F-150 & Giveaway

- Media Kit: https://www.dropbox.com/sh/5et20z552z2w29v/AAD2n_gIE44LcX0nGXQ-Ye1xa?dl=0

PAOLI, Pa. (April 26th, 2019) – In the latest installment of AmericanTrucks' (AT) "Truck News" YouTube video series, host Justin Dugan discusses breaking truck topics like Ford Motor Company's \$500M investment in electric truck startup company Rivian. Providing information regarding power output and range of their RT1 production model, as well as his expert opinion on the topic, Justin puts on his tinfoil hat speculating on Ford and Rivian's developmental strategy and the future of electric trucks.

Also in this episode, Justin reports on the highly-anticipated 2019 [Ford F-150 RTR](#), officially available to order from select dealers, as well as an update on the highly-speculated development of Ford's new Bronco, AKA the Bronco Scout. As a bonus, a \$150 [AT Gift Card](#) is on the line for viewers who comment and subscribe to the AmericanTrucks Ford YouTube Channel.

"The Rivian R1T is smashing the boundaries regarding what a pickup truck is—lightening quick acceleration, solid towing capabilities, tons of room for gear and best of all a 400-mile range with ZERO gas required. If Ford can tap into some of that with their legendary F150 I believe we'll have a match made in truck heaven."—Justin Dugan

Watch it here: <https://www.americantrucks.com/f150-news-may-2019.html>

About AmericanTrucks

AmericanTrucks is regarded as one of the best, most reliable online aftermarket retailers providing [truck parts and accessories](#) for F150, F250, Silverado, Sierra, and RAM. Catering to the needs and demands of late-model truck owners and enthusiasts, AmericanTrucks provides the best parts with support from genuine truck experts. Located just outside of Philadelphia, AmericanTrucks is dedicated to offering the truck community with the highest quality of parts and customer service. Please visit <https://www.americantrucks.com> for more information.

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